



UNIVERSITATEA DIN CRAIOVA

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DEPARTAMENTUL ECONOMIE, CONTABILITATE SI AFACERI INTERNAȚIONALE

SUBIECTE LICENȚĂ SPECIALIZAREA EAI ENGLEZĂ

Disciplina	Întrebare	Bibliografie
Microeconomics	1. What is marginal utility?	Andreea Ciobanu – Microeconomics, Course Support , Ch. 3.2, pg. 2.
	2. Define profit.	Andreea Ciobanu – Microeconomics, Course Support, Cap. 4.1, pg. 1.
	3. What is the total revenue?	Andreea Ciobanu – Microeconomics, Course Support, Ch. 4.1, pg. 1.
	4. Explain the opportunity cost.	Andreea Ciobanu – Microeconomics, Course Support, Ch. 1.3, pg. 2.
	5. What does the law of supply state?	Andreea Ciobanu – Microeconomics, Course Support, Ch. 2.4, pg. 2.
	6. What does the law of demand state?	Andreea Ciobanu – Microeconomics Course Support, Ch. 2.3 pg. 1.
European Economics	7. Which are the Maastricht Criteria? (the five EU entry conditions for member states)	Baldwin R., C. Wyplosz – The Economics of European Integration, McGraw Hill Higher Education, Course Support, pag 436.
	8. Briefly describe the EEC customs union formation.	Baldwin R., C. Wyplosz – The Economics of European Integration, McGraw Hill Higher Education, Course Support, pag.15.
	9. Which are the aims of the EU Common Agricultural Policy reform	Baldwin R., C. Wyplosz – The Economics of European Integration, McGraw Hill Higher Education, Course Support, pag.256.
	10. What is the European System of Central Banks (ESCB) and how does it work?	Baldwin R., C. Wyplosz – The Economics of European Integration,



		McGraw Hill Higher Education, Course Support, pag. 441.
	11. What is EFTA?	Baldwin R., C. Wyplosz – The Economics of European Integration, McGraw Hill Higher Education, Course Support, pag. 15-16.
	12. What is state aid and how is it allowed under the EU competition policy?	Baldwin R., C. Wyplosz – The Economics of European Integration, McGraw Hill Higher Education, Course Support, pag. 320.
International economics	13. Why nations conduct international trade?	Robert J. Carbaugh - International Economics, 11th Edition, Thomson South-Western, 2007, Course Support, pg. 1-2.
	14. Explain trading principle formulated by Adam Smith.	Robert J. Carbaugh - International Economics, 11th Edition, Thomson South-Western, 2007, Course Support, pg. 29-30.
	15. Types of regional trading arrangements.	Robert J. Carbaugh - International Economics, 11th Edition, Thomson South-Western, 2007, Course Support, pg. 265-267.
	16. The multinational enterprise term.	Robert J. Carbaugh - International Economics, 11th Edition, Thomson South-Western, 2007, Course Support, pg. 304-306.
	17. Current account of Balance of Payments	Robert J. Carbaugh - International Economics, 11th Edition, Thomson South-Western, 2007, Course Support, pg. 339-340.
	18. Capital and financial account of Balance of Payments.	Robert J. Carbaugh - International Economics, 11th Edition, Thomson South-Western, 2007, Course Support, pg. 340-342.
International	19. What are the principles of the General Agreement	Cosmin Fratostiteanu –



Economic Organizations	on Tariffs and Trade (GATT / WTO)?	International Economic Organizations, Course Support, pg. 16-17.
	20. Specify the objectives and functions of the International Monetary Fund.	Cosmin Fratostiteanu – International Economic Organizations, Course Support, pg. 20.
	21. Objectives and results of the United Nations Conference on Trade and Development (UNCTAD).	Cosmin Fratostiteanu – International Economic Organizations, Course Support, pg. 12-13.
Foreign Trade Operations Technique	22. Definition and Scope of International Business	Cosmin Fratostiteanu – Foreign Trade Operations Technique, Course Support, pg. 11-12.
	23. Franchising & Licensing - What are they? and how can you benefit from them?	Cosmin Fratostiteanu – Foreign Trade Operations Technique, Course Support, pg. 46.
	24. Definition of Foreign Direct Investment	Cosmin Fratostiteanu – Foreign Trade Operations Technique Course Support, pg. 51.
International Trade	25. Types of tariffs	Luminita Vochita, International Trade Course Support, TEMA 2, pg. 2-4.
	26. Effective tariff rate	Luminita Vochita, International Trade Course Support, TEMA 2, pg. 4-5.
	27. Instruments to stimulate exports	Luminita Vochita, International Trade Course Support, TEMA 2, pg. 15.
	28. Which are the free trade additional advantages?	Luminita Vochita, International Trade Course Support, TEMA 1, pg. 21-22.
	29. What is “infant industry” argument in favour of protectionist commercial policy?	Luminita Vochita, International Trade Course Support, TEMA 1, pg. 23.
	30. Which are the principles of the Trading System of WTO?	Luminita Vochita, International Trade Course Support, TEMA 3, pg.1-3.