



UNIVERSITY
OF
CRAIOVA



ASOCIAȚIA FACULTĂȚILOR
DE ECONOMIE DIN ROMÂNIA

DOCTORAL SCHOOL
IN ECONOMICS
University of Craiova
ROMANIA



1906
UNIVERSITÀ
DEGLI STUDI
DI URBINO
CARLO BO



BURGAS FREE UNIVERSITY



RIGA TECHNICAL
UNIVERSITY

14th International Conference

Competitiveness and Stability in the Knowledge- Based Economy

CONFERENCE PROGRAMME

**iCOnEc 2022
Craiova, Romania,
October 21-22**

FRIDAY 21st, 2022

LINK

<https://us06web.zoom.us/j/81020248136?pwd=L0o4em9rZUoxUm8vOHRSa3p2Nk0rUT09>

9:15 - 9:45 - welcoming the participants

9:45 – 9:50 - opening address by Conference Organizers

**9:45 – 9:50 - opening address by Răzvan Marian PÎRCĂLĂBESCU
Economic and Commercial Counsellor, Romanian Embassy in Mexico**
Importance of research in foreign trade - economic relations Romania - Mexico

10:00 - 13:30 - presentations by Keynote Speakers

WORKSHOP (In Romanian)

14:00 – 16:00

”BUNE PRACTICI PRIVIND REALIZAREA UNUI ARTICOL ȘTIINȚIFIC”

LINK

<https://meet.google.com/arj-umff-hwy>

PANELS

14:00 – 16:00

SATURDAY 22nd, 2022

PANELS

9:00 – 11:00

PLENARY SESSION, 10:00 – 13:30

Ekrem TUFAN, Prof. PhD
Canakkale Onsekiz Mart University, Canakkale, TURKEY
Behavioral Economics and Political Perceptions
10:00

Tatjana SPASESKA, Assoc. Prof. PhD
University St. Kliment Ohridski - Bitola, REPUBLIC OF NORTH MACEDONIA
How do the macroeconomic determinants underpin the capital market development in North Macedonia?
10:25

Ginevra GRAVILI, Assoc. Prof. PhD
Università degli studi di Bari "ALDO MORO", Bari, ITALY
The evolution of HRM: from traditional to metaverse HRM
10:50

Paolo D'ANSEMI, Lecturer PhD
University Tor Vergata, Rome, ITALY
Ineffective decision-making as the essence of bureaucracy: Empirical evidence from the judicial branch of government
11:15

Mara DEL BALDO, Assoc. Prof. PhD
University of Urbino "Carlo Bo", ITALY
Pandemic and (extra)ordinary changes in education between theory and practices
11:40

Ercan OZEN, Prof. PhD
University of Uşak, TURKEY
A Study on the Impact of Behavioral Biases on the Investment Performance of the Investment Advisors in India
12:05

Andreas KOLODZIEJAK, Prof. PhD
Maastricht University, Maastricht, THE NETHERLANDS;
Senior Economist - European Commission, Brussels, BELGIUM;
expert at the European Central Bank, Frankfurt, GERMANY
Romania and the euro: where do we stand?
12:30

Magnús Árni MAGNUSSON, Assoc. Prof. PhD
Bifrost University, ISLAND
A Resurgent West? The Relevance of EU and NATO in Light of the Russian Invasion of Ukraine
12:55

WORKSHOP (In Romanian)

14:00 – 16:00

”BUNE PRACTICI PRIVIND REALIZAREA UNUI ARTICOL ȘTIINȚIFIC”

Invitați

Profesor Emerit, Vasile Dinu

Redactor-șef al revistei Amfiteatru Economic
Academia de Studii Economice, București, Romania

Tema dezbaterii

Bune practici cu privire la conceperea și redactarea unei articol științific

Profesor Univ. Dr., Cristinel Vasiliu

Directorul Școlii Doctorale Administrarea Afacerilor
Academia de Studii Economice, București, Romania
Redactor al revistei Amfiteatru Economic

Tema dezbaterii

Recomandări privind prevenirea și evitarea plagiatului

Moderatori

Conf. dr. Anca Băndoi

Decan Facultatea de Economie și Administrarea Afacerilor
Universitatea din Craiova

Prof. dr. Marian Siminică

Director Școala Doctorală de Științe Economice
Universitatea din Craiova

Prof. dr. Cătălina Sitnikov

Prodecan Cercetare, Relații Internaționale
Facultatea de Economie și Administrarea Afacerilor
Universitatea din Craiova

ECONOMICS AND CSR PANEL, Friday 21.10.2022, 14:00-16:00

Chairs: *PROF. PHD Marta-Christina SUCIU*

ASSOC. PROF. PHD Anca TĂNASIE

LINK <https://meet.google.com/pmk-tpao-fkj>

Athanasios CHYMIS	RESPONSIBILITY, SUSTAINABILITY AND COMPETITIVENESS IN TURBULENT TIMES
Marta-Christina SUCIU, Mircea-Ovidiu MITUCĂ, Razvan George COTESCU and Oana-Raluca TOFAN	HOW STABLE ARE BUSINESSES DURING TURBULENT AND DYNAMIC TIMES? START-UP SURVIVAL RATES IN ROMANIA. KEY FACTORS OF INFLUENCE
Marta-Christina SUCIU, Ana Maria BOCĂNEALĂ and Oana-Raluca TOFAN	PARADIGMATIC SHIFT TOWARDS A SUSTANABLE AND RESPONSIBLE LEADERSHIP
Bogdan Nicolae STOLOJESCU, George Nicolae TURCITU and Roxana Liliana IONESCU	SUSTAINABLE DEVELOPMENT AND ITS IMPLICATIONS ON THE PERFORMANCE OF ECONOMIC ENTITIES
George Nicolae TURCITU, Bogdan Nicolae STOLOJESCU, and Luminița JALBĂ	IMPROVING THE PERFORMANCE OF ECONOMIC ENTITIES IN THE MEAT INDUSTRY USING THE ACTIVITY-BASED COSTING (ABC)

FINANCE AND ACCOUNTING PANEL, Friday 21.10.2022, 14:00-16:00

Chairs: *PROF. PHD. Marioara AVRAM*

ASSOC. PROF. PHD Alina MANTA

LINK <https://meet.google.com/ofs-duwm-twk>

Andre KOLODZIEJAK and Eppe Jan POSTMA	FORECASTING OUTPUT GAPS AND GROWTH THROUGH ECONOMIC TENDENCY SURVEYS IN TIMES OF CRISES: A MODEL APPROACH
Andre KOLODZIEJAK and Guus MUIJZERS	SIGNIFICANT RATE HIKES IN THE EURO AREA ARE UNWISE
Magda-Maria GHICA	EFFECTS OF THE LATEST ROMANIAN TAX CHANGES ON THE DOCUMENTATION OF TRANSFER PRICING
Iacob Călin Ioan SĂSĂRMAN	ANALYSIS OF THE IMPACT OF FOREIGN DIRECT INVESTMENT ON THE UNEMPLOYMENT RATE: ROMANIA VERSUS EASTERN EUROPEAN COUNTRIES
Alis Elena PETRICICA	GREEN ACCOUNTING: EVOLUTIONS AND TRENDS OF SUSTAINABLE REPORTING
Sorinel CĂPUȘNEANU, Dan Ioan TOPOR and Alexandra Delia BUGNARIU	THE IMPACT OF DETERMINANT FACTORS ON PRODUCTION COST VARIATION. AN EMPIRICAL STUDY

MANAGEMENT, MARKETING, TOURISM AND INFORMATICS PANEL,

Friday 21.10.2022, 14:00-16:00

Chairs: PROF. PHD Amelia BĂDICĂ

PROF. PHD Liviu POPESCU

ASSOC. PROF. PHD Silvia PUIU

LINK <https://meet.google.com/ucj-fkds-rfw?authuser=1>

Marina GREGORIC

THE IMPACT OF VIRTUAL REALITY IN
TOURISM AND THE UNESCO PROTECTED
AREAS AFTER COVID – 19 PANDEMIC

Marino PEZZOLO

OCCUPATIONAL WELFARE AND BUSINESS
ETHICS IN ITALY: THREE CASE STUDIES

Huseyn MAMMADOV

ADOPTING DIGITALIZATION: THE IMPACT
ON SME PERFORMANCE IN EVIDENCE
FROM ITALY AND SPAIN

Gelu TRISCA

FIVE YEARS IN THE SMALL BUSINESS
TRENCHES. MARKETING LESSONS
LEARNED FROM PRACTICE

Paul DRAGOȘ

THE INFLUENCE OF STAKEHOLDERS IN
AGILE SOFTWARE DEVELOPMENT IN THE
BANKING AND FINANCE INDUSTRY

Bogdan-Florian AMZUICA and Roxana-Adriana
MITITELU

TAX FRAUD IN ECOMMERCE- IMPACT OF
COVID-19 PANDEMIC IN ROMANIA AND
EUROPEAN UNION (EU)

ECONOMICS PANELS, Saturday 22.10.2022, 9:00-11:00

Panel 1 Chairs: *PROF. PHD Ramona PÎRVU*
ASSOC. PROF. PHD Elena JIANU

Elena JIANU and Riana Maria Gruescu	CHALLENGES AND OPPORTUNITIES OF DIGITAL AND STRUCTURAL TRANSFORMATION FOR A SUSTAINABLE ECONOMY
Elena JIANU and Alina DIMINEATA	THE IMPACT OF A POSSIBLE ECONOMIC RECESSION ON TRANSPORT AND LOGISTICS COMPANIES
Mircea MARINESCU	THE GREEN ECONOMY TRANSITION: THE PROVOCATION OF TECHNOLOGICAL REMODEL FOR SUSTAINABILITY
Corina VIJULIE	ASPECTS REGARDING UNEMPLOYMENT IN ROMANIA, AN ESSENTIAL ELEMENT FOR CARRYING OUT AN ANALYSIS OF THE LABOR MARKET
Corina VIJULIE	ASPECTS REGARDING THE QUALITY OF LIFE IN ROMANIA. INCOME INEQUALITY
Sorin DINULESCU and Laurențiu DRAGOMIR	ECONOMIC COHESION, REGIONAL DEVELOPMENT AND ABSORPTION OF EUROPEAN FUNDS
Lili ȚENEA	SUSTAINABLE DEVELOPMENT OF RURAL ECONOMY AND QUALITY OF LIFE
Lili ȚENEA and Sorin DINULESCU	THE SUSTAINABILITY OF RURAL ECONOMIC DEVELOPMENT IN THE CONDITIONS OF THE ENVIRONMENTAL CRISIS

Panel 2 Chairs: *PROF. PHD Oana LOBONȚ*
PROF. PHD Nicoleta Claudia MOLDOVAN

Igor KONONENKO, Hryhorii KIROCHKIN and Anhelina KORCHAKOVA	OPTIMIZING AN IT COMPANY'S PROJECT PORTFOLIO
Alexandra-Mădălina ȚĂRAN, Oana-Ramona LOBONȚ and Magda-Mihaela LUCA	OVERVIEW OF THE RELATIONSHIP BETWEEN PUBLIC GOVERNANCE AND HEALTH SYSTEMS: A BIBLIOMETRIC ANALYSIS
Andreea-Florentina CRĂCIUN, Sorana VĂTAVU, Florin COSTEA and Oana-Ramona LOBONȚ	HOW DOES THE INFORMAL ECONOMY'S EVOLUTION LOOK WITHIN THE EUROPEAN UNION MEMBER STATES?
Nicoleta-Claudia MOLDOVAN, Raluca-Ioana RĂCĂȚĂIAN and Anda Mihaela IOSIF	PECULIARITIES OF THE IMPLEMENTATION OF DIGITAL TECHNOLOGIES IN THE ROMANIAN CUSTOMS SYSTEM

Diana BĂLAN, Ana-Cristina NICOLESCU and Iulia PARA	THE ANALYSIS OF REGIONAL ESIF FINANCING THE LOW CARBON TRANSITION IN ROMANIA
Sorana VĂTAVU, Diana-Mihaela GRIGORIU, Oana-Ramona LOBONȚ and Nicoleta-Claudia MOLDOVAN	THE IMPACT OF THE ENTREPRENEURIAL DIMENSIONS ON ECONOMY: EVIDENCE FROM THE EUROPEAN UNION MEMBER STATES
Andrei TRIP, Florin COSTEA, Andreea-Florentina CRĂCIUN and Alexandra-Mădălina ȚĂRAN	HOW MUCH DO WE KNOW ABOUT AGILE GOVERNANCE?
Lavinia Daniela MIHIȚ and Lavinia Teodora MUSTEA	LIMITS OF FINANCIAL PERFORMANCE MEASUREMENTS

Panel 3 Chairs: *PROF. PHD Laura Mariana CISMAȘ*
PROF. PHD Grațiela Georgiana NOJA

Laura Mariana CISMAȘ, Cornelia DUMITRU and Ioana Cristina FLORESCU	YOUTHS AND LABOUR MARKETS IN THE EU-27: CHALLENGES FOR ROMANIA
Elena-Alexandra SINOI	GROWTH DRIVERS - EMPIRICAL EVIDENCE FROM THE EU
Mirela CRISTEA, Eleftherios THALASSINOS, Grațiela Georgiana NOJA and Iulia Elena GRIGORIE	TOWARDS A GOOD GOVERNANCE FOR THE LIFE INSURANCE DEVELOPMENT: EMPIRICAL EVIDENCE FROM EUROPE
Grațiela Georgiana NOJA, Mirela CRISTEA, Ioana VĂDĂSAN and Irina-Maria GRECU	A BIBLIOMETRIC AND NETWORK ANALYSIS OF THE ROMANIAN LABOR MARKET UNDER THE IMPACT OF JOB-SEEKING MIGRANTS AND ACCELERATED DIGITALIZATION
Teodor Marian COJOCARU	SDG IMPLEMENTATION AND EFFECTS ON THE REGIONAL AND NATIONAL BUSINESS ENVIRONMENT
Denisa Andrada DRAGOMIR	QUALITY ASPECTS OF THE EDUCATION SYSTEM IN CRISIS SITUATIONS
Andreea Georgiana PASCARU and Bogdan-Raul RUS	NON-FINANCIAL REPORTING, BEGINNINGS IN ROMANIA AND SUPPORT FOR FINANCIAL AUDIT
Ana-Elena VARADI, Alexandra-Mădălina ȚĂRAN, Sorana VĂTAVU and Oana-Ramona LOBONȚ	FINANCIAL DIGITALISATION: IMPLICATIONS FOR FINANCIAL STABILITY IN THE EU

Panel 4 Chairs: *ASSOC. PROF. PHD Andra MANDA*
ASSOC. PROF. PHD Răducu BRATU

Dacia-Petronela COSTEA	THE HUMAN FACTOR CONTRIBUTION TO THE REGIONAL ECONOMIC GROWTH
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Mona-Lisa PURCARU	EFFECTS OF POPULATION GROWTH ON THE ECONOMIC DEVELOPMENT OF DEVELOPING COUNTRIES
Adina Patricia NEAMȚU	MAJOR NEGATIVE EFFECTS OF POPULATION EXPLOSION
Ramona PÎRVU, Andra MANDA and Raducu BRATU	THE STRATEGIC INTERCONNECTION OF REGIONAL DEVELOPMENT AND TOURISM, A SOLUTION FOR INCREASING COMPETITIVENESS IN THE ROMANIAN TOURISM SECTOR
Nicea MERGEANI	THE MAIN INTERVENTIONS AT NATIONAL LEVEL REGARDING THE INSERTION OF YOUNG PEOPLE INTO THE LABOR MARKET
Daniel TOBĂ and Ovidiu TOMA	SOCIAL PROTECTION SYSTEMS IN THE EU: FINANCING ARRANGEMENTS AND THE EFFECTIVENESS AND EFFICIENCY OF RESOURCE ALLOCATION
Ovidiu TOMA	DEVELOPMENTS IN SOCIAL PROTECTION POLICIES
Cristina Fabiana DINU	CIRCULAR ECONOMY AND ITS BENEFITS
Panel 5 Chairs: <i>ASSOC. PROF. PHD Luminița POPESCU</i> <i>ASSOC. PROF. PHD Costin Daniel AVRAM</i> <i>ASSOC. PROF. PHD. Luminita VOCHITA</i>	
Costin Daniel AVRAM, Rodica Camelia AVRAM and Florentina Luminita POPESCU	RISKS AND UNCERTAINTIES WITH AN INFLUENCE ON ECONOMIC ACTIVITY
Marius Dan BENTA, Costin Daniel AVRAM and Claudiu MANEA	THE INCREASE IN THE PURCHASE PRICE OF ENERGY AND ITS EFFECTS ON THE BUSINESS ENVIRONMENT IN ROMANIA
Claudiu MANEA and Marius Dan BENTA	THE DIGITAL TRANSITION AND ITS ECONOMIC AND SOCIAL IMPLICATIONS
Răducu Ștefan BRATU	THEORETICAL CONSIDERATIONS REGARDING THE EVALUATION OF TAX HARMONIZATION STRATEGIES IN THE EUROPEAN UNION
Răducu Ștefan BRATU	WAYS TO IMPROVE COMMUNICATION IN PROJECT MANAGEMENT
Daniel TOBĂ and Ramona PÎRVU	THE INTERVENTION OF THE PUBLIC AUTHORITY IN THE CONTEXT OF THE SECTORAL DYSFUNCTION OF THE FREE MARKET

Luminita VOCHITA and Flavia Andreea MURTAZA	THE POSITIVE AND NEGATIVE EFFECTS OF EXTERNAL LABOR MOBILITY ON COUNTRIES OF ORIGIN
Vali BRABETE, Daniel GOAGARA, Florina-Luminita PETCU and Catalina SITNIKOV	TRENDS AND PERSPECTIVES OF ICT EMPLOYMENT
Panel 6 Chairs: <i>PROF. PHD Mirela CRISTEA</i> <i>ASSOC. PROF. PHD Anca TĂNASIE</i> <i>ASSIST. PROF. PHD. Luiza NĂSTASE</i>	
Leontina ANDRITOIU	INFERENCES BETWEEN LABOUR MARKET PERFORMANCE AND YOUNG GRADUATES' INSERTION IN ROMANIA. EMPIRICAL RESEARCH AT NATIONAL AND TERRITORIAL LEVEL
Teodora-Andreea GĂINARU OLAH	COMPARATIVE APPROACH ON EDUCATION AND LABOUR MARKET IN RURAL AND URBAN AREAS IN ROMANIA. ECONOMETRIC ANALYSIS
Teodora-Andreea GĂINARU OLAH	EDUCATION AND SUSTAINABLE RURAL DEVELOPMENT IN ROMANIA. EMPIRICAL RESEARCH
Catrinel Delia TĂLĂBAN	EVOLUTIONARY LANDMARKS OF TECHNOLOGY FROM THE FIRST TO THE FOURTH INDUSTRIAL REVOLUTION. THE ROLE OF DIGITALIZATION IN ECONOMIC AND SOCIAL DEVELOPMENT
Iulia Elena GRIGORIE	SYSTEMATIC LITERATURE REVIEW ON INSURANCE SECTOR AND ECONOMIC DEVELOPMENT
Luiza Loredana NĂSTASE	THE PROGRESS OF ROMANIA TOWARDS THE SDGs
Titu NETOIU	MARITIME AND ROAD TRANSPORT OF GOODS, A NEW APPROACH IN THE CURRENT POLITICAL, ECONOMIC AND MILITARY CONTEXT
Anca TANASIE and Titu NETOIU	EU FUNDING AND ECONOMIC GROWTH IN CENTRAL AND EASTERN EUROPEAN COUNTRIES
Panel 7 Chairs: <i>ASSOC. PROF. PHD Anca BĂNDOI</i> <i>ASSOC. PROF. PHD Dan-Cristian DABIJA</i>	
Anca BĂNDOI, Dorel BERCEANU and Dalia SIMION	THE IMPACT OF THE DIGITAL ECONOMY ON EDUCATION IN ROMANIA
Oana Iulia ENĂȘEL and Dan-Cristian DABIJA	MUSEUMS AND EDUCATIONAL PROGRAMMES IN SOCIETY 5.0

Inocentiu Alexandru FLOREA	THE IMPACT OF MICROECONOMIC DETERMINANTS ON THE QUALITY OF GOODS AND SERVICES INTENDED FOR EXPORT
Adrian BOGDAN	CONSIDERATIONS REGARDING THE INTERVENTION OF THE RUSSIAN FEDERATION IN UKRAINE
Anca PĂUNESCU, Sorin DRĂGOI, Aida STÂNGA, Lucia CROITORU, Anca DUMITRU	LINGUISTIC VARIATIONS OF THE ROMANIAN LANGUAGE IN THE DIGITAL ERA
Anca PĂUNESCU, Andra POPA, Pavel LAZĂR, Mihaela ROȘCA, Nicoleta CICĂ	MEDICAL TERMINOLOGY, VISION, MISSION, RESULTS. CASE STUDY, FOREIGN LANGUAGE STUDENTS
Bogdan BUDICA, Adrian BUDICA-IACOB	THE ANALYSIS OF LIFE QUALITY AND SOCIAL WELFARE IN ROMANIA
Panel 8 Chairs: <i>ASSOC. PROF. PHD Carmen Elena COCA</i> <i>ASSOC. PROF. PHD Daniela Simona NENCIU</i> <i>ASSOC. PROF. PHD Romeo BOȘNEAGU</i>	
Marieta STANCIU and Carmen PUIU	ENERGY CRISIS CONTROVERSIES
Doina Daniela FUNDEANU	PERSPECTIVES ON DECENTRALIZATION OF EUROPEAN FUNDS IN THE DEVELOPMENT REGIONS OF ROMANIA IN THE 2021-2027 FINANCIAL FRAMEWORK
Carmen Elena COCA, Daniela Simona NENCIU, Romeo BOȘNEAGU and Daniel DĂNECI PĂTRĂU	POVERTY ALLEVIATION STRATEGIES THROUGH EDUCATION
Romeo BOȘNEAGU, Carmen Elena COCA and Daniel DĂNECI PĂTRĂU	CURRENT TRENDS IN THE GEOGRAPHY OF INTERNATIONAL MARITIME TRADE UNDER SUCCESSIVE CRISES. BLACK SEA CASE STUDY
Eliza ANTONIU	TRAINING AND TEAMBUILDING - ESSENTIAL ACTIVITIES FOR THE TEAMWORK'S EFFICIENCY

FINANCE PANELS, Saturday 22.10.2022, 9:00-11:00

Panel 1 Chairs: *ASSOC. PROF. PHD Roxana Maria BĂDÎRCEA*
ASSOC. PROF. PHD Alina Georgiana MANTA
ASSOC. PROF. PHD Nicoleta Mihaela DORAN

Gabriela BADAREU, Alina Georgiana MANTA, Roxana Maria BĂDÎRCEA and Nicoleta Mihaela DORAN	MEASURING FINANCIAL ACCESSIBILITY IN CENTRAL AND EASTERN EUROPE
Andra Gabriela DICA	THEORETICAL ASPECTS REGARDING THE SUSTAINABILITY OF FISCAL SYSTEMS FROM THE PERSPECTIVE OF SUSTAINABLE DEVELOPMENT
Cătălin Valentin Mihai LĂPĂDAT	RURAL DEVELOPMENT IN ROMANIA OPPORTUNITIES AND DIFFICULTIES
Gilda TOMA	THE RESOURCES OF THE PUBLIC HEALTH SYSTEM FOR ROMANIA TO BE A HEALTHY AND STABLE STATE
Luca GHEORGHE	SUSTAINABLE FINANCING BETWEEN POSSIBILITIES AND LIMITS
Ioana Cristina POPA	THE OPPORTUNITIES OF THE DIGITIZATION PROCESS IN THE BANKING FINANCIAL SYSTEM
Marius Dalian DORAN and Anamaria Liliana STAICU	THE IMPORTANCE OF FINANCING MEDICAL SERVICES IN THE MEMBER STATES OF THE EUROPEAN UNION
Cristian Valeriu STANCIU	MEASURING THE CONNECTEDNESS OF THE FINANCIAL MARKETS AND CRYPTOCURRENCIES ON THE GLOBAL MARKETS

Panel 2 Chairs: *PROF. PHD Cristi SPULBĂR*
ASSOC. PROF. PHD Narcis MITU
LECTURER PHD Ramona BIRĂU

Cristi SPULBAR, Dumitru CINCIULESCU and Robert Dorin FILIP	RECENT DEVELOPMENTS AND PERSPECTIVES ON THE RISK MANAGEMENT FRAMEWORK FOR CREDIT INSTITUTIONS
Narcis Eduard MITU	THE TAX GAP AS A PUBLIC MANAGEMENT INSTRUMENT
Ramona BIRAU and Robert Dorin FILIP	THE EUROPEAN BANKING UNION - CHALLENGES AND PERSPECTIVES
Ramona BIRAU, Ion FLORESCU and Mircea Laurentiu SIMION	BEHAVIORAL FINANCE THEORY - A CONCEPTUAL APPROACH

Mircea Laurentiu SIMION	A CONCEPTUAL APPROACH REGARDING THE THEORY OF ADAPTIVE MARKETS
Dumitru CINCIULESCU	CONSIDERATIONS REGARDING CORPORATE RISK MANAGEMENT
Petre Valeriu NINULESCU	INVESTIGATING ECONOMIC GROWTH IN THE MIRROR OF GLOBALIZATION
Camelia CERCEL	RURAL SPACE - CENTRAL ELEMENT OF RURAL DEVELOPMENT
Maria Simona ENE	PERFORMANCE QUANTIFICATION - AN ESSENTIAL ELEMENT OF EFFECTIVE FISCAL MANAGEMENT

Panel 3 Chairs: *PROF. PHD Jenica POPESCU*
ASSOC. PROF. PHD Laura VASILESCU
PROF. PHD Cecilia RĂBONȚU

Laura VASILESCU and Daniel GOAGĂRĂ	ENTREPRENEURIAL FINANCE DURING CRISIS – IMPACT AND CHALLENGES
Funda ERIȘ	OVERVIEW OF SINGAPORE HEALTH SYSTEM FINANCING
Bogdan POPA and Jenica POPESCU	MEASURING THE RISK OF BANKRUPTCY IN THE ROMANIAN ECONOMY. DEVELOPMENTS AND PERSPECTIVES
Alexandra DAEA	THE TRANSMISSION PROTECTION INSTRUMENT CREATED BY THE EUROPEAN CENTRAL BANK AND THE IMPORTANCE OF FISCAL AND MACROPRUDENTIAL POLICIES
Alexandra DAEA	THE EUROPEAN UNION’S STRATEGY FOR A NEW TAX POLICY
Cecilia Irina RĂBONȚU and Aniela BĂLĂCESCU	BUSINESS DIGITALIZATION - THE KEY TO THE PROFITABILITY OF ENTERPRISES IN ROMANIA
Mihaela Loredana ECOBICI	THE SYSTEM OF RELATIONSHIPS FOR THE ANALYSIS OF COMPANY FINANCIAL PERFORMANCE
Daniela Corina OPREA (BÎRLĂ) and Cristina-Elena VOICU	THE FINANCIAL PERFORMANCE OF THE CERTAIN ENTITIES IN THE WESTERN REGION FROM THE PERSPECTIVE MANAGERIAL ACCOUNTING

Panel 4 Chairs: *PROF. PHD Marian SIMINICĂ*
ASSOC. PROF. PHD Dorel BERCEANU
ASSOC. PROF. PHD Daniel CÎRCIUMARU

Silviu-Valentin CÂRSTINA, Radu
BUZIERNESCU, Stelian SELISTEANU, Luis
BLANCO PASCUAL and Patricia Cristiana
BORUZESCU

ANALYSIS OF THE CORRELATION
BETWEEN THE FINANCIAL STRUCTURE
AND PROFITABILITY OF COMPANIES
LISTED ON THE BVB IN THE CURRENT
ECONOMIC CONTEXT

Silviu-Valentin CÂRSTINA, Marian SIMINICA,
Daniel CÎRCIUMARU and Mirela SICHIGEA

ECONOMETRIC MODELING OF FINANCIAL
PERFORMANCE AND ESG FACTORS AT EU
LEVEL IN INDUSTRIES: ENERGY,
TRANSPORT AND UTILITIES

Dorel BERCEANU, Dalia SIMION and Anca
BĂNDOI

INVESTMENT OUTPUTS AND
CHALLENGES PROVIDED BY THE SHARES
OF FOREIGN COMPANIES THAT CAN BE
TRADED ON THE BUCHAREST STOCK
EXCHANGE

Larisa MISTREAN

RESEARCH OF THE LEVEL OF LOYALTY
OF CONSUMERS OF BANKING SERVICES
IN THE REPUBLIC OF MOLDOVA

Lavinia Maria NEȚOIU

THE DECISION TO INVEST THROUGH SME
FINANCING PROGRAMS AND ITS IMPACT
ON THE ENTITY'S FINANCES

Roxana ISPAS

INFLATION AND REAL ESTATE ASSETS

Roxana ISPAS

TRANSFER PRICES AND THEIR IMPACT ON
THE STATE BUDGET OF ROMANIA

ACCOUNTING PANELS, Saturday 22.10.2022, 9:00-11:00

Panel 1 Chairs: *PROF. PHD Marioara AVRAM*
PROF. PHD Magdalena MIHAI
ASSOC. PROF. PHD Cristian DRĂGAN

Kása BERNADETT-RENÁTA	AGRICULTURE, A RELEVANT SOURCE OF FINANCIAL INFORMATION
Mihai-Răzvan SANDA and Marioara AVRAM	DATA ANALYTICS AND THE NORMATIVE REQUIREMENTS OF PUBLIC EXTERNAL AUDIT
Nina Adriana BUICA, Marioara AVRAM, Magdalena MIHAI and Cristian DRAGAN	REGULATION AND TRANSPARENCY OF THE FINANCIAL AUDIT OF EUROPEAN PROJECTS - A COMPARISON WITH STATUTORY AUDIT
Elian Gabriel MILITARU	DEVELOPMENT AND IMPLEMENTATION OF HUMAN FACTOR MOTIVATION STRATEGIES IN THE PRE- AND POST-COVID-19 PERIOD
Nensi XHANI and Marioara AVRAM	THE IMPACT OF THE EXTERNAL AUDIT ON THE PERFORMANCE OF THE PUBLIC SECTOR IN ALBANIA
Georgiana Maria LUNGU, Daniel Costin AVRAM and Radu Nicolae BĂLUNĂ	THE PERFORMANCE AND TRANSPARENCY OF ECONOMIC ENTITIES IN PERSPECTIVE INCREASING THE EFFICIENCY OF FINANCIAL COMMUNICATION
Aurelia Maria POPESCU	THE IMPORTANCE OF THE STATUTORY AUDIT

Panel 2 Chairs: *PROF. PHD Marian SIMINICĂ*
ASSOC. PROF. PHD Radu BĂLUNĂ
ASSOC. PROF. PHD Sorin Sandu VÎNĂTORU

Loredana-Georgia NIȚU	THE EFFECT OF ENVIRONMENTAL PILLAR FACTORS ON COMPANY PERFORMANCE: A STUDY ON CONTROVERSIAL INDUSTRIES
Loredana-Georgia NIȚU	THE INFLUENCE OF SOCIAL CORPORATE FACTOR ON THE PERFORMANCE OF HEALTHCARE COMPANIES IN NORTH AMERICA
Ioan-Alexandru DUMITRESCU	ANALYSIS OF THE IMPACT OF ENTERPRISE PROFITABILITY ON STOCK MARKET PERFORMANCE
Sorin Sandu VÎNĂTORU	THE IMPLICATIONS OF THE MATERIALITY LEVEL IN THE AUDIT OF FIXED ASSETS

Victoria Isabela DRAGOMIR and Radu
BĂLUNĂ

THE APPROACH OF CORPORATE
GOVERNANCE FROM THE FINANCIAL
AUDITOR'S PERSPECTIVE

Roxana Cristina MARINESCU and Monica
PATRUTESCU

FINANCIAL STRUCTURE OF S.M.E.
DETERMINED BY THE COST OF CAPITAL

Cristina-Elena VOICU, Daniela Corina OPREA
(BÎRLĂ) and Grigore-Teodor SAMOILĂ

ACCOUNTING PROFESSIONAL`S ACTIVE
ROLE` AND THE ``PROFESSIONALS` ROLE
IN IDENTIFYING AND REPORTING THE
FINANCIAL-ACCOUNTING FRAUDS``, IN
RELATION TO THE PERFORMANCE AND
THE FINANCIAL STATEMENTS REPORTING

MANAGEMENT PANEL, Saturday 22.10.2022, 9:00-11:00

Panel 1 Chairs: *PROF. PHD Cătălina SITNIKOV*
ASSOC. PROF. PHD Adriana SCRIOȘTEANU
ASSOC. PROF. PHD Laura VASILESCU

Sofia Mihaela ROMANESCU	SOCIAL PERFORMANCE IN EDUCATION INSTITUTIONS - THE IMPACT OF HUMAN RESOURCES MANAGEMENT PRACTICES
Denisa Mihaela ȘULĂ	E-LEARNING AND QUALITY OF EDUCATIONAL SERVICES
Daniela Corina PUIU ROTESCU	SOCIAL MANAGEMENT CONTROL PRACTICES AND PERFORMANCE IMPROVEMENT
Carmen Maria MIHALCEA	THE INFLUENCE OF PERCEIVED QUALITY OF DIGITAL SERVICES ON BENEFICIARIES' SATISFACTION IN THE CONTEXT OF NEW CHANGES IN THE TEACHING-LEARNING PROCESS
Cristinel Sorin SPÎNU	THE IMPACT OF KNOWLEDGE MANAGEMENT EFFICIENCY ON THE COMPETITIVENESS OF THE PUBLIC SECTOR/PUBLIC ORGANISATIONS
Catalina SITNIKOV, Laura VASILESCU, Alexandra ȚĂRAN and Oana LOBONȚ	AN OVERVIEW OF IMPACT OF ELECTRIC VEHICLE BATTERIES IN THE NEW CONTEXT OF GLOBAL ENERGY CRISIS
Maria Magdalena CRIVEANU and Adriana SCRIOȘTEANU	THE IMPACT OF CLIMATE PHENOMENA AT THE LEVEL OF INSURANCE COMPANIES
Adriana SCRIOȘTEANU and Maria Magdalena CRIVEANU	THE EFFECTS OF THE COVID-19 PANDEMIC ON SUPPLY CHAINS

Panel 2 Chairs: *PROF. PHD Daniela POPESCU*
ASSOC. PROF. PHD Marieta STANCIU

Carmen Maria MIHALCEA and Denisa Mihaela ȘULĂ	TEACHING-LEARNING-ASSESSMENT RELATIONSHIP
Sofia Mihaela ROMANESCU and Daniela Corina ROTESCU	THE IMPORTANCE OF PERFORMANCE MANAGEMENT ON HUMAN RESOURCES
Cristinel Sorin SPÎNU	COMPETITIVENESS ASSESSMENT MANAGEMENT
Silvia Mioara ILIE	ORGANIZATIONAL CULTURE FROM THE PERSPECTIVE OF INTERNAL CONTROL AND AUDIT - AT THE MANAGEMENT LEVEL OF PUBLIC INSTITUTIONS

Simona RUXANDA	THE PROCESS OF TRAINING - LEARNING - STUDY OBJECT OF SPECIAL TEACHING
Anca Mădălina BOGDAN and Ionuț RIZA	THE ROLE OF RISK MANAGEMENT IN PUBLIC PROCUREMENTS
Petruta Ionela STANCA	THE SIGNIFICANCE, ROLE AND IMPORTANCE OF LEADERSHIP WITHIN THE NEW STANDARDS FOR MANAGEMENT SYSTEMS
Liliana NICOLAE ȘTEFAN	IMPROVEMENT OF EDUCATIONAL PROCESSES AND SYSTEMS – MANAGEMENT PERSPECTIVE
Aurel DINCĂ	CORPORATE GOVERNANCE PART OF MODERN MANAGEMENT

Panel 3 Chairs: *PROF. PHD Paolo D'ANSELMI*
ASSOC. PROF. PHD Cătălin BARBU
ASSOC. PROF. PHD Sorin TUDOR

Cătălin Mihail BARBU, Liviu CRĂCIUN and Sorin Marius TUDOR	SOCIAL ENTREPRENEURSHIP TO SUSTAIN SOCIAL INNOVATION
Paolo D'ANSELMI, Eyob MULAT-WELDEMESKEL and Samuel IDOWU	REFORMULATED CORPORATE SOCIAL RESPONSIBILITY FROM ETHICAL OPTION TO BUSINESS DUTY
Paolo D'ANSELMI	MAX WEBER, FROM LEGAL RATIONAL AUTHORITY TO LEGAL DOMINATION A PHILOLOGICAL ACCOUNT AND ITS IMPLICATIONS
Paolo D'ANSELMI	MAX WEBER'S IDEAL TYPE AS A BEHAVIORAL HYPOTHESIS IN PUBLIC LAW THE LEXICON OF CONSTITUTIONS ON PUBLIC ADMINISTRATION

Panel 4 Chairs: *ASSOC. PROF. PHD Liviu CRĂCIUN*
ASSOC. PROF. PHD Marius MITRACHE
ASSOC. PROF. PHD Radu OGARCĂ

Liviu CRACIUN, Marius MITRACHE, Radu Florin OGARCĂ and Laurențiu Stelian MIHAI	RELATIONSHIP BETWEEN ENTREPRENEURSHIP EDUCATION AND ENTREPRENEURIAL INTENTION AMONG HIGHER EDUCATION STUDENTS
Silvia PUIU	ONLINE EDUCATION IN HIGHER EDUCATION SYSTEM - LESSONS FROM THE COVID-19 PANDEMIC
Gheorghe Augustin CÎJMĂROIU, Natalița Maria SPERDEA and Marius VLADU	THE CONTRIBUTION OF THE USE OF NON-REIMBURSEABLE FUNDS IN THE DEVELOPMENT OF HUMAN RESOURCES IN THE RURAL AREA, SOUTH-WEST

Natalița Maria SPERDEA, Gheorghe Augustin
CÎJMĂROIU and Marius VLADU

OLTENIA REGION

EMPLOYMENT OPPORTUNITIES FOR
NEET'S YOUNG PEOPLE FROM THE SOUTH-
WEST OLTENIA REGION THROUGH
EUROPEAN PROJECTS

MARKETING PANEL, Saturday 22.10.2022, 9:00-11:00

Panel 1 Chairs: ASSOC. PROF. PHD Sorina GÎRBOVEANU
ASSOC. PROF. PHD Mirela SÎRBU
ASSOC. PROF. PHD Carmen PUIU

Figen Sevinc BASOL and Tulay GUZEL	THE IMPACT OF COVID-19 ON TAKEAWAY LOCAL FOOD BUSINESSES
Daniela POPESCU, Sorina Raula GÎRBOVEANU, Adina DINU and Andreea BĂDICĂ	THE INTERACTION OF INTELLIGENT VIRTUAL ASSISTANTS ON CONSUMER PURCHASING BEHAVIOR
Daniela Popescu, Sorina Gîrboveanu, Mirela Sîrbu and Adina Dinu	THE IMPORTANCE OF THE WEBSITE IN BUILDING THE RELATIONSHIP BETWEEN THE BRAND AND THE CONSUMER
Carmen PUIU, Marieta STANCIU and Mirela SÎRBU	ABOUT COMMUNICATION PROCESSES IN THE MARKETING CHANNEL
Carmen PUIU and Mirela SÎRBU	THE FUTURE OF MARKETING IN THE POST-PANDEMIC ERA
Daniela Simona NENCIU and Carmen Elena COCA	THE INFLUENCE OF MARKETING STRATEGIES ON TOURIST FLOW IN THE NĂVODARI AREA
Sorina Raula GÎRBOVEANU, Daniela POPESCU and Mirela SÎRBU	FROM CUSTOMER TOUCHPOINTS TO EMOTIONAL TOUCHPOINTS

TOURISM PANEL, Saturday 22.10.2022, 9:00-11:00

Panel 1 Chairs: *PROF. PHD Erol DURAN*

ASSOC. PROF. PHD Roxana Cristina MARINESCU

Erol DURAN, Bahattin HAMARAT and Recep ÖZMEN

EFFECT OF FOOD NEOPHOBIA ON SOCIO-CULTURAL ADAPTATION AND FEAR OF COVID-19 INFECTION: THE SAMPLE OF TOURISM UNDERGRADUATE STUDENTS

Dana-Maria STOICEA IGNĂTESCU

THE DEVELOPMENT OF RURAL TOURISM IN ROMANIA. OPPORTUNITIES AND CHALLENGES

Dana-Maria STOICEA IGNĂTESCU

ANALYSIS OF THE EVOLUTION AND COMPETITIVENESS OF THE ROMANIAN TOURIST OFFER

Roxana Cristina MARINESCU and Monica PATRUTESCU

THE COMPETITIVE ADVANTAGE OF TOURISM COMPANIES AND THE DIVERSIFICATION OF CONCENTRIC ACTIVITIES

Zenovia SAHLEAN

THE ROLE OF STAKEHOLDERS IN TOURISM DEVELOPMENT CACICA-BUCOVINA

INFORMATICS AND STATISTICS PANEL, Saturday 22.10.2022, 9:00-11:00

Panel 1 Chairs: *PROF. PHD Alexandru ȚUGUI*
PROF. PHD Georgeta ȘOAVĂ
ASSOC. PROF. PHD Anca MEHEDINȚU

Florin-Victor JEFLEA, Cătălin FRANCU and Alexandru TUGUI	OPINIONS OF THE ROMANIAN ARTIFICIAL INTELLIGENCE EXPERTS ABOUT TECHNOLOGICAL SINGULARITY
Paula COBZARU and Alexandru TUGUI	A LITERATURE REVIEW ABOUT DIGITAL TRANSFORMATION AS THE ONGOING LEVEL OF THE TECHNICAL REVOLUTION
Amelia BĂDICĂ	SENTIMENT ANALYSIS – A NEW TOOL FOR MARKETING
Liviu POPESCU and Lucian MIRESCU	STATISTICAL ANALYSIS OF HEALTH PERFORMANCE INDICATORS IN THE CONTEXT OF THE COVID-19 CRISIS. CASE STUDY
Liviu POPESCU and Gabriel TICA	LIE GEOMETRIC METHODS IN THE STUDY OF DISTRIBUTIONAL SYSTEMS WITH INTEGRABLE AND NON-INTEGRABLE DISTRIBUTIONS AND APPLICATIONS IN ECONOMICS
Georgeta SOAVA, Anca MEHEDINTU and Andy STEFANESCU	THE USE OF NEURAL NETWORKS TO DETERMINE THE IMPACT OF THE ENERGY CRISIS ON THE RELATIONSHIP BETWEEN ENERGY CONSUMPTION AND ECONOMIC GROWTH - NEW EVIDENCE FROM ROMANIA
Ramona DIMITROV and Liviu POPESCU	OPTIMIZATION OF PRODUCTION AND STORAGE USING OPTIMAL CONTROL METHODS
Ramona SASEANU	STATISTICAL ANALYSIS OF PERFORMANCE INDICATORS IN MEDIA FIELD