



## **12th International Conference**

### **Competitiveness and Stability in the Knowledge-Based Economy**

# **CONFERENCE PROGRAMME**

**iCOnc 2020 Craiova, Romania, October 30-31**

## ***ECONOMICS TRACK***

### **Track 1, Friday 30.10.2020, 14:00-16:00**

**Moderators:** *PROF. PHD PIRVU RAMONA*  
*ASSOC PROF. PHD TOBA DANIEL*

Elena JIANU	WAREHOUSE MANAGEMENT SYSTEM- ESSENTIAL TO SURVIVE IN AN INCREASINGLY COMPETITIVE MARKET
Daniel TOBĂ	ARGUMENTS AND EFFECTS OF THE APPLICATION OF THE “WAGE-LED-GROWTH” STRATEGY IN THE RECENT ECONOMIC POLICY FROM ROMANIA
Sabbar Alaraji FEDAA ABD ALMAJID	TECHNOLOGY GAPS, ABSORPTIVE CAPACITY AND THE IMPACT OF FDI ON ECONOMIC GROWTH
Mihaela LUPANDESCU	THE ENERGY DIMENSION OF ECONOMIC GROWTH
Mihai Ionuț RĂDOI	ANALYSIS OF GREENHOUSE GAS EMISSIONS, ENERGY CONSUMPTION, AND ECONOMIC GROWTH

### **Track 1, Friday 30.10.2020, 14:00-16:00**

**Moderators:** *ASSOC PROF. PHD BABUCEA ANA GABRIELA*  
*LECT. PHD NASTASE LUIZA*

Teodor Marian COJOCARU	THE BRAIN-DRAIN EFFECTS ON THE ROMANIAN ECONOMY
Doina DRĂGOI	THE IMPACT OF THE COVID-19 PANDEMIC ON THE GLOBAL ECONOMY
Ovidiu TOMA	THE MEANS OF ACHIEVEMENT AND THE PERSPECTIVES OF THE SOCIAL POLICY IN THE EUROPEAN UNION. THE CASE OF ROMANIA
Elena-Sorina CARAGIANI	STRATEGIES TO SUPPORT VULNERABLE PEOPLE
Teodora Andreea GĂINARU OLAH	THE ROMANIAN MACRO-ECONOMIC ENVIRONMENT WITHIN THE SUSTAINABLE DEVELOPMENT HORIZON

### **Track 1, Saturday 31.10.2020, 10:00-12:00**

**Moderators:** *PROF. PHD PÎRVU RAMONA*  
*ASSOC. PROF. PHD TĂNASIE ANCA*

Iacob Călin Ioan SĂSĂRMAN	THE CONSEQUENCES OF UNEMPLOYMENT AND INFLATION ON ROMANIA'S MEDIUM WAGE
Nela-Loredana CĂRĂBA-MEIȚĂ, Florin DINCĂ and Anca BUZIERNESCU	IMPACT OF THE AVERAGE NUMBER OF EMPLOYEES PROGRESS ON THE GROSS DOMESTIC PRODUCT'S EVOLUTION AT THE LEVEL OF ROMANIA, EA19 AND EU28
Teodor Marian COJOCARU	ISSUES ON EUROPEAN UNION POLICY IN THE CONTEXT OF LABOR MOBILITY AND MIGRATION
Tudor TARBUJARU	DIGITALIZATION -FACTOR OF PROGRESS OR UNEMPLOYMENT IN THE LABOR MARKET?
Tudor TARBUJARU	THE IMPACT OF DIGITALISATION ON LABOR TRAINING

**Track 1, Saturday 31.10.2020, 10:00-12:00**

**Moderators:** *PROF. PHD CRISTEA MIRELA*  
*ASSOC PROF. PHD TOBA DANIEL*

Teodora Andreea GĂINARU OLAH	NATIONAL STRATEGIES AND PROGRAMS FOR A SUSTAINABLE EDUCATION IN ROMANIA
Dana-Maria STOICEA IGNĂTESCU	COVID-19 IMPLICATIONS ON TOURISM IN ROMANIA COMPARED TO THE EU COUNTRIES
Andrei Valentin COJOCARU	THE AWARENESS OF THE ROMANIAN LABOR MARKET ON THE ADVANTAGES OF HIGHLY QUALIFIED LABOR USERS, BETWEEN MYTH AND REALITY
Flavia Andreea MURTAZA	CAUSES AND EFFECTS OF INTERNATIONAL MIGRATION
Cristina Maria OBRETIN	THE EVOLUTION OF ROMANIA'S GROSS DOMESTIC PRODUCT UNDER THE INFLUENCE OF MACROECONOMIC FACTORS
Elena-Sorina CARAGIANI	POVERTY - A COMPLEX SOCIO-ECONOMIC PHENOMENON IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT. LITERATURE REVIEW

**Track 2, Friday 30.10.2020, 14:00 - 16:00**

**Moderators:** *PROF. PHD CRISTEA MIRELA*  
*PROF. PHD ELEFThERIOS THALASSINOS*

Eleftherios THALASSINOS	COVID-19 PANDEMIC: ECONOMIC CONSEQUENCES
Magnús Árni Skjöld MAGNÚSSON	THE DEATH OF THE SAVIOUR - HOW TOURISM SAVED ICELAND AND THEN CRASHED DUE TO COVID 19
Ercan ÖZEN	EFFECT OF CRISES ON INITIAL PUBLIC OFFERING IN TURKEY: AN EVALUATION FOR COVID-19
Luiza NĂSTASE	THE IMPACT OF COVID-19 ON EURO AREA ECONOMIES

**Track 2, Friday 30.10.2020, 14:00 - 16:00**

**Moderators:** *PROF. PHD PIRVU RAMONA*  
*ASSOC. PROF. PHD TANASIE ANCA*

Anca TĂNASIE	THE PERSPECTIVE OF THE THE EU FUNDING IN ROMANIA FOR THE 2021-2027 FINANCIAL TIMEFRAME
Mugur Victor Constantin IURES	THE MAIN DIFFERENCES BETWEEN THE UPDATED BIOECONOMY STRATEGY AND THE EUROPEAN GREEN DEAL
Nela-Loredana CĂRĂBA-MEIȚĂ and Florin DINCĂ	ANALYSIS OF THE EVOLUTION OF ROMANIA'S MAIN ECONOMIC INDICATORS IN THE CONTEXT OF "COVID-19" PANDEMIC
Flavia Andreea MURTAZA	LABOR MOBILITY AND THE PANDEMIC CAUSED BY COVID-19
Emilio SAN PEDRO	THE INFLUENCE OF THE MASS MEDIA ON THE ECONOMY

**Track 2, Saturday 31.10.2020, 10:00-12:00**

**Moderators:** *PROF. PHD CISMAS LAURA MARIANA*  
*PROF. PHD RABONTU CECILIA IRINA*

Marieta STANCIU and Mădălina MANGRA	GLOBALIZATION AND THE SURVIVAL OF NATIONAL ECONOMIES
Laura Mariana CIȘMAȘ and Cornelia DUMITRU	SOCIO-ECONOMIC SECTORS: RISKS AND OPPORTUNITIES ON LABOUR MARKET IN TIMES OF COVID-19
Ana-Gabriela BABUCEA and Cecilia-Irina RABONTU	THE ROLE OF THE COVID-19 PANDEMIC IN ACCELERATING THE DIGITALIZATION OF THE EUROPEAN UNION - MEMBER STATES
Cecilia Irina RABONTU and Ana Gabriela BABUCEA	THE IMPACT OF THE COVID-19 PANDEMIC ON THE TRADE IN GOODS AND SERVICES

## **ACCOUNTING TRACK**

### **Track 1, Saturday 31.10.2020, 10:00 - 12:00**

**Moderators:** *PROF. PHD AVRAM MARIOARA*  
*ASSOC PROF. PHD BRABETE VALERIU*

Maria-Andreia ILIESCU, Nensi XHANI, Marioara AVRAM and Cristian DRĂGAN	THE IMPORTANCE AND ROLE OF THE INTERNAL INVENTORY AUDIT MISSION
Nensi XHANI, Maria Andreia ILIESCU, Marioara AVRAM and Magdalena MIHAI	ORGANIZATION OF THE AUDIT PROCESS IN THE LOCAL SELF-GOVERNMENT UNITS: ALBANIA CASE STUDY
Georgiana Maria LUNGU, Daniel Costin AVRAM and Radu Nicolae BALUNĂ	INTEGRATED REPORTING IN THE CONTEXT OF CORPORATE SOCIAL RESPONSIBILITY
Nina Adriana BUICĂ, Marioara AVRAM, Magdalena MIHAI and Cristian DRĂGAN	THE ROLE OF AUDIT IN INCREASING THE CORPORATE SOCIAL RESPONSIBILITY

### **Track 1, Saturday 31.10.2020, 10:00 - 12:00**

**Moderators:** *PROF. PHD SIMINICA MARIAN*  
*LECT. PHD VĂRZARU ANCA ANTOANETA*

Marian SIMINICĂ, Daniel CÎRCIUMARU, Mirela SICHIGEA and Silviu CÂRSTINA	ESG AND PERFORMANCE – RISK DEPENDENCE FOR EUROPEAN COMPANIES. AN EMPIRICAL APPROACH
Anca Antoaneta VĂRZARU, Claudiu George BOCEAN, Anca BĂNDOI and Cătălina Soriana SITNIKOV	THE FUTURE OF THE ACCOUNTING PROFESSION IN THE DIGITAL AGE
Elena NEGRU and Olimpia Livia PREDA BUZGURESCU	METHODS OF BANKRUPTCY RISK ANALYSIS AT COMPANIES LISTED ON THE BUCHAREST STOCK EXCHANGE WHERE THE ROMANIAN STATE HOLDS SHARES
Aurelia Maria POPESCU	STAKEHOLDERS - THE MOST IMPORTANT USERS OF ACCOUNTING INFORMATION
Anca Antoaneta VĂRZARU and Claudiu George BOCEAN	THE ROLE OF ACCOUNTING IN ECONOMIC DEVELOPMENT

### **Track 1, Saturday 31.10.2020, 10:00 - 12:00**

**Moderators:** *ASSOC PROF. PHD BALUNA RADU*  
*ASSOC PROF. PHD GOAGARA DANIEL*

Olivian BÎLTAC	A COMPARATIVE ANALYSIS OF APPROACHES RELATING TO COMPANIES' SOCIAL PERFORMANCE
Alin-Ionuț DOROBANȚU and Ioan-Alexandru DUMITRESCU	ANALYSIS OF THE IMPACT OF INNOVATION ON STOCK MARKET PERFORMANCE
Mădălina Cristina ZIDARU	THE IMPACT OF FINANCIAL PERFORMANCE ON STOCK MARKET PERFORMANCE IN ENERGY COMPANIES

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**Competitiveness and Stability in the Knowledge – Based Economy**  
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Aurelia Maria POPESCU	IMPORTANCE OF ANNUAL FINANCIAL STATEMENTS FOR ECONOMIC ENTITIES
Valeriu BRABETE and Daniel GOAGĂRĂ	PECULIARITIES OF THE ACCOUNTING TREATMENTS SPECIFIC TO SOME TRANSACTIONS CARRIED OUT IN THE TRADE ACTIVITY

## **MANAGEMENT, MARKETING, TOURISM TRACKS**

### **Track 1, Friday 30.10.2020, 14:00 - 16:00**

**Moderators:** *ASSOC PROF. PHD CRACIUN LIVIU*  
*ASSOC PROF. PHD BARBU CATALIN MIHAIL*

R PRINCE, Nitin SIMHA and Mk RAO	EXAMINING THE EFFECTS OF SUSTAINABLE HRM ON EMPLOYEE WORK WELLBEING: THE ROLE OF VOICE BEHAVIOR AND TRUST IN MANAGEMENT
Claudia ALSTANI and Norman ISUNZA RIVERA	HUMAN RESOURCE MANAGEMENT WITHIN THE PANDEMIC CONTEXT OF 2020
Liviu CRĂCIUN, Radu-Florin OGARCĂ, Cătălin-Mihai BARBU and Laurențiu-Stelian MIHAI	REMOTE WORK: CONSEQUENCES ON WORK ENGAGEMENT AND WORK-LIFE BALANCE OF EMPLOYEES DURING THE COVID-19 CRISIS
Anca BĂNDOI, Claudiu BOCEAN, Daniela DĂNCIULESCU, Cătălina Soriana SITNIKOV and Anca Antoaneta VĂRZARU	DIGITIZATION OF PROCESSES IN HR: FROM PERSONNEL MANAGEMENT TO MODERN HUMAN RESOURCES MANAGEMENT
Ionela Petruta STANCA	INFLUENCES OF LEADERSHIP STYLES AND BEHAVIORS ON EMPLOYEE PERFORMANCE

### **Track 1, Friday 30.10.2020, 14:00 – 16:00**

**Moderators:** *ASSOC PROF PHD MITU NARCIS*  
*ASSOC PROF PHD MITRACHE MARIUS*

Mădălina BRUTU	STUDY ON IDENTIFYING THE EFFICIENT INSTRUMENTS TO MOTIVATE STAFF IN A REPRESENTATIVE COMPANY FOR THE AUTOMOTIVE INDUSTRY
Narcis Eduard MITU	IMPORTANCE OF COMMUNICATION IN PUBLIC ADMINISTRATION
Elena Cristina CERNĂTESCU and Marius MITRACHE	THE IMPACT OF TRAINING AND PERSONAL DEVELOPMENT ON PROFESSIONAL PERFORMANCE, JOB SATISFACTION AND EMPLOYEES' TURNOVER
Costinel Cristian MILITARU	IMPORTANCE OF HUMAN RESOURCE MANAGEMENT IN PUBLIC INSTITUTIONS
Ionela STANECI DRINCEANU	HUMAN RESOURCE MANAGEMENT PRACTICES ON EMPLOYEE PERFORMANCE

### **Track 1, Saturday 31.10.2020, 10:00 – 12:00**

**Moderators:** *ASSOC PROF PHD POPESCU LUMNITA*  
*ASSOC PROF PHD IANCU ANICA*

Cora Ionela DANIASA, Luminița Florentina POPESCU, Virgil POPESCU, Anica IANCU and Tomiță Constantin VASILE	THEORETICAL COORDINATES OF CAREER MANAGEMENT IN THE BANKING SYSTEM
Mariana Paraschiva OLARU STAIKU	THE INFLUENCE OF MANAGEMENT STYLES ON HUMAN RESOURCES PERFORMANCE

Costinel Cristian MILITARU and Ionela STANECI DRINCEANU	EFFICIENCY OF HUMAN RESOURCES MANAGEMENT OVER PUBLIC ENTITIES
Emilio SAN PEDRO and Ionuț RIZA	EMERGING OCCUPATIONAL RISKS
Corina Lavinia VIJULIE	THE EVOLUTION OF EMPLOYEES IN THE PUBLIC SYSTEM
Gabriel Ioan AVRĂMESCU	THE IMPLICATIONS OF SUPPORTIVE MANAGEMENT ON THE EMPLOYEES' PERFORMANCE WITHIN THE ROMANIAN FISCAL ADMINISTRATION

**Track 1, Saturday 31.10.2020, 10:00 – 12:00**

**Moderators:** *PROF PHD TUGUI ALEXANDRU*  
*PROF PHD SITNIKOV CATALINA*

Mariana Paraschiva OLARU STAIKU and Costinel Cristian MILITARU	RESPONSIBILITIES AND COMPETENCES IN HUMAN RESOURCES MANAGEMENT
Costinel Cristian MILITARU, Ionela STANECI DRINCEANU and Mariana Paraschiva OLARU STAIKU	THE IMPORTANCE OF THE PERSONNEL REQUIREMENT PLANNING PROCESS IN PUBLIC ENTITIES
Ionela STANECI DRINCEANU and Mariana Paraschiva OLARU STAIKU	ANALYSIS OF THE CURRENT AND FUTURE WORKFORCE IN THE PUBLIC ENTITY
Ionela STANECI DRINCEANU, Mariana Paraschiva OLARU STAIKU and Cristian MILITARU	HUMAN RESOURCES MANAGEMENT STRATEGIES, POLICIES AND PLANS
Alina Mădălina BELU	THE ROLE OF DIGITAL TECHNOLOGIES IN THE EVOLUTION OF HUMAN RESOURCES MANAGEMENT
Josef SCHOEPFEL, Alexandru TUGUI and Marilena MIRONIUC	CONSIDERING KEY PERSON RISK IN A BUSINESS VALUATION: AN OVERVIEW



**Track 2, Saturday 31.10.2020, 10:00 – 12:00**

**Moderators:** *ASSOC PROF PHD NETOIU LAVINIA*  
*ASSOC PROF PHD SERGO TSAGAREISHVILI*

Daniela MIHAI	THE RISE OF E-TOURISM IN ROMANIA - PRESENT AND PERSPECTIVES
Smaranda TOMA	ON THE TOURISM MANAGEMENT OF PROTECTED AREAS IN ROMANIA
Sergo TSAGAREISHVILI	PANDEMIC, HOTELS IN GEORGIA AND TOURISM DEVELOPMENT
Maria Magdalena CRIVEANU and Maria CRIVEANU	TOURISM INDUSTRY DURING THE PANDEMIC
Lavinia NETOIU and Titu NETOIU	HORECA INDUSTRY, THE ONLY CERTAINTY – THE UNCERTAINTY

**Track 2, Saturday 31.10.2020, 10:00 – 12:00**

**Moderators:** *ASSOC PROF PHD MAIA DIAKONIDZE*  
*ASSOC PROF PHD TÜLAY GÜZEL*

Daniela MIHAI and Mădălina BRUTU	USING THE CONCEPT OF "COMPETITIVE INTELLIGENCE" IN THE STRATEGIC MANAGEMENT OF TOURISM ORGANIZATIONS
Smaranda TOMA	STUDY ON TOURISTS' PREFERENCES FOR MOUNTAIN TOURISM
Maia DIAKONIDZE	LEADING FACTORS OF SUSTAINABLE RURAL TOURISM DEVELOPMENT: CASE OF GEORGIA
Yeşim PARLAKYILDIZ and Tülay GÜZEL	REBUILT CITIES IN THE FUTURE; URBAN FORESIGHT
Bekir EŞİTTİ and Tarık YALÇINKAYA	EVALUATION OF THE PERCEPTIONS OF THE TOURIST GUIDE CANDIDATES SHARINGS ABOUT FOREIGN LANGUAGE LEARNING IN SOCIAL MEDIA
Buket BULUK EŞİTTİ	THE IMPACT OF COVID-19 PANDEMIC: DIGITAL TRANSFORMATION CHANGES IN TOURISM

**Track 3, Saturday 31.10.2020, 10:00 – 12:00**

**Moderators:** *ASSOC PROF PHD PUIU SILVIA*  
*ASSOC PROF PHD PAVLOV DANIEL*

Silvia PUIU, Liliana VELEA, Vasile CRĂCIUNESCU, Anișoara IRIMESCU and Roxana BOJARIU	THE MARKETING POTENTIAL OF THE WEB-BASED PLATFORM WECTOU DEVELOPED BY METEO ROMANIA FOR TOURISM
Burçin BOZ and Hakan BOZ	NEUROMARKETING APPLICATIONS IN GASTRONOMY: NEUROGASTRONOMY
Daniel PAVLOV and Silvia PUIU	INTERGEN CONCEPT FOR INTERGENERATIONAL FAMILY BUSINESSES
Aws ALNUJAIMI, Ismael ABBAS MANHAL and Haider ATTA ZBAIN	THE ROLE OF VALUE ENGINEERING TECHNOLOGY IN ENHANCING THE COST LEADERSHIP STRATEGY CASE STUDY: UNIVERSITY OF WASIT
Dan PAPPĂ, Valeria Carmen ALBU, Florin TRIFAN, Anca PREDESCU, Mihaela Simona SUBTIRELU, Adina TURCU STIOLICA and Ileana Monica BANITA	EVALUATION AND FINANCIAL MANAGEMENT FOR PATIENTS WITH DIABETIC NEUROPATHY

**Track 3, Saturday 31.10.2020, 10:00 – 12:00**

**Moderators:** *PROF PHD BOCEAN CLAUDIU*  
*ASSOC PROF PHD POPESCU LUMINITA*

Eliza ANTONIU	AN ANALYSIS OF STRATEGIC MANAGEMENT IN AUTOMOTIVE INDUSTRY
Anca Antoaneta VĂRZARU, Mădălina Giorgiana MANGRA and Claudiu George BOCEAN	RISK MANAGEMENT IN ACCOUNTING - A CRITICAL PERSPECTIVE
Gabriel Ioan AVRĂMESCU	IMPLEMENTATION OF PUBLIC MANAGEMENT WITHIN THE ROMANIAN FISCAL ADMINISTRATION
Luminita POPESCU, Anica IANCU and Virgil POPESCU	CHANGES GENERATED BY THE COVID-19 PANDEMIC IN ORGANIZATIONS' MANAGEMENT
Silvia Mioara ILIE (TROI)	THE ROLE OF IMPLEMENTING THE INTERNAL MANAGEMENT CONTROL SYSTEM
Ionuț RIZA	WORKPLACE PSYCHOSOCIAL RISK MANAGEMENT

**Track 3, Saturday 31.10.2020, 10:00 – 12:00**

**Moderators:** *PROF PHD SITNIKOV CATALINA*  
*LECT. PHD ANCA ANTOANETA VARZARU*

Geraldine DONNELLY	EDUCATIONAL MANAGEMENT IN CONTEMPORARY SOCIETY
Doina Daniela FUNDEANU	RISK MODEL MANAGEMENT- ROMANIAN PERSPECTIVE
Mihaela-Simona SUBTIRELU and Oana-Camelia MIC	THE ASSESSMENT OF QUALITY IN INFORMATION OF HEALTH PROFESSIONALS REGARDING PHARMACOVIGILANCE

Alexandru SIMION and Gabriel MANGRA	DEVELOPMENT OF MANAGERIAL TOOLS USED TO CREATE VALUE IN SPORTS ORGANIZATIONS
Silvia Mioara ILIE (TROI) and Aurel DINCĂ	INTERNAL AUDIT AND GOVERNANCE
Cristian MILITARU, Ionela STANECI DRINCEANU and Aurel DINCA	MANAGEMENT IT GOVERNANCE

**Track 3, Saturday 31.10.2020, 10:00 – 12:00**

**Moderators:** *PROF PHD DANCIULESCU DANIELA*  
*ASSOC PROF PHD BANDOI ANCA*

Simona RUXANDA and Geraldine DONNELLY	MANAGEMENT OF CHANGES FROM THE PERSPECTIVE OF EDUCATION
Silvia Mioara ILIE (TROI) and Simona RUXANDA	BENEFITS OF THE INTERNAL AUDIT ACTIVITY
Geraldine DONNELLY and Silvia ioara ILIE (TROI)	OBJECTIVES OF INTERNAL MANAGEMENT CONTROL IN EDUCATIONAL INSTITUTIONS
Aurel DINCĂ and Geraldine DONNELLY	THE GOVERNANCE OF THE EDUCATION SYSTEM
Anca BĂNDOI, Claudiu BOCEAN, Daniela DANCIULESCU, Cătălina SITNIKOV and Anca VĂRZARU	EXPLORING THE RELATIONSHIP BETWEEN QUALITY FUNCTION AND DIGITAL TRANSFORMATION

## ***CORPORATE SOCIAL RESPONSIBILITY TRACK***

**Track 1, Saturday 31.10.2020, 10:00 - 12:00**

**Moderators:** *PROF. PHD BOCEAN CLAUDIU*  
*ASSOC PROF. PHD BARBU CATALIN MIHAIL*

Michael Marian NICOLESCU and Claudiu George BOCEAN	INFLUENCES AND INTERFERENCES AMONG CORPORATE GOVERNANCE, SOCIAL RESPONSIBILITY AND BUSINESS ETHICS
Aurel DINCĂ	CORPORATE GOVERNANCE IN ROMANIA
Cătălin Mihail BARBU, Liviu CRĂCIUN and Sorin TUDOR	CORPORATE SOCIAL RESPONSIBILITY TOWARD THE EMPLOYEES DURING THE COVID-19 CRISIS
Ana Maria ALEXIE	IMPLEMENTATION OF THE PRINCIPLES OF CORPORATE GOVERNANCE IN THE ENTITIES OF ROMANIA

**Track 1, Saturday 31.10.2020, 10:00 - 12:00**

**Moderators:** *PROF. PHD NOJA GRATIELA GEORGIANA*  
*PROF. PHD LOBONT OANA RAMONA*

Grațîela Georgiana NOJA, Mirela CRISTEA, Petru STEFEA and Constantin Ștefan PONEA	THE INTERPLAY BETWEEN CSR ACTIVITIES, EMPLOYEE DIVERSITY AND FIRM PERFORMANCE: EMPIRICAL EVIDENCE FROM EUROPE
Flavius PIRCALABESCU	INTEGRATED REPORTING. “THE ULTIMATE LEVEL” OF CORPORATE REPORTING
Oana Ramona LOBONT, Sorana VĂTAVU, Alina VÎRVOREANU, Florin COSTEA and Nicoleta MOLDOVAN	THE IMPACT OF GOOD GOVERNANCE ON ENTREPRENEURSHIP IN TERMS OF SUSTAINABLE DEVELOPMENT

## ***FINANCE AND BANKING TRACK***

**Track 1, Friday 30.10.2020, 14:00 - 16:00**

**Moderators:** *ASSOC PROF PHD CÎRCIUMARU DANIEL*  
*ASSOC PROF PHD SIMION DALIA*

Silviu CÂRSTINA, Daniel CÎRCIUMARU and Luis BLANCO-PASCUAL	ANALYSIS OF THE IMPACT OF COVID-19 ON THE PROFITABILITY OF COMPANIES LISTED ON BVB
Dalia SIMION and Dorel BERCEANU	CREATING THE SUSTAINABLE VALUE OF THE ENTERPRISE THROUGH THE STRATEGIC APPROACH OF CORPORATE SOCIAL RESPONSIBILITY
Roxana ISPAS	TECHNICAL UNEMPLOYMENT AND ITS IMPACT ON THE UNEMPLOYMENT INSURANCE BUDGET
Denisa CATÎRU	THE USE OF FINANCIAL-ACCOUNTING INFORMATION IN MEASURING THE PROFITABILITY OF COMPANIES, IN CONDITIONS OF RISK AND UNCERTAINTY
Florin GHIOCEL	FINANCIAL SYSTEMS IN THE WESTERN STATES
Ekrem TUFAN, Bahattin HAMARAT and Aykut YALVAÇ	BITCOIN AND SEATMATES

**Track 1, Friday 30.10.2020, 14:00 - 16:00**

**Moderators:** *ASSOC PROF PHD VASILESCU LAURA*  
*ASSOC PROF PHD FLOREA NICOLETA*

Dragoş-Robert DASCĂLU	THEORETICAL CONSIDERATIONS REGARDING TAX FRAUD AND TAX EVASION
Laura VASILESCU	FINANCIAL AND OPERATING LEVERAGE – A COMPARATIVE APPROACH
Nicoleta FLOREA, Roxana BADIRCEA, Alina MANTA and Dalian DORAN	TESTING THE SUSTAINABILITY OF THE PUBLIC DEBT IN THE MEMBER STATES OF THE EUROPEAN UNION
Ana Maria ALEXIE, Andreea Claudia CHIURTU and Denisa CATÎRU	THE IMPACT OF CORPORATE GOVERNANCE CHARACTERISTICS ON THE RISKS AND RETURN OF ROMANIAN COMPANIES
Ştefania-Sonia ZAMFIR	FINANCIAL RISK INSURANCE - A FORM OF PROTECTION OF PRIVATE AND PUBLIC PATRIMONY

**Track 1, Saturday 31.10.2020, 10:00 - 12:00**

**Moderators:** *ASSOC PROF. PHD ISPAS ROXANA*  
*PROF. PHD LOBONT OANA RAMONA*

Roxana ISPAS	EXECUTION OF THE GENERAL CONSOLIDATED BUDGET IN ROMANIA FOR THE FIRST SEMESTER OF 2020
Anca Alina BUZIERNESCU and Radu BUZIERNESCU	ANALYSIS OF THE CORRELATION BETWEEN TAXATION AND SUSTAINABLE ECONOMIC GROWTH
Costin Daniel AVRAM and Roxana-Loredana AVRAM	FINANCIAL STABILITY - CONDITION FOR SUSTAINABLE ECONOMIC GROWTH
Lavinia MUSTEA, Lavinia Daniela MIHIT and Oana Ramona LOBONT	PUBLIC SECTOR PERFORMANCE – CONTENT ANALYSIS
Delia TEODORESCU, Florin COSTEA, Ana-Cristina NICOLESCU, Oana Ramona LOBONT and Sorana VĂTAVU	THE IMPACT OF GOVERNMENT POLICIES ON ENTREPRENEURIAL DIMENSIONS

**Track 1, Saturday 31.10.2020, 10:00 - 12:00**

**Moderators:** *ASSOC PROF. PHD MIHIT LAVINIA DANIELA*  
*PROF. PHD MUSTEA LAVINIA*

Ana GHEORHE MORARU	DEVELOPMENT AND IMPLEMENTATION OF SUSTAINABLE PUBLIC PROCUREMENT
Marius Daniel STĂNESCU	EVOLUTION OF THE FDI A COMPARATIVE STUDY ROMANIA - EUROPEAN UNION
Camelia-Alexandra SCURTU	ANALYSIS OF THE CORRELATION BETWEEN FINANCIAL BALANCE AND PROFITABILITY INDICATORS IN COMPANIES IN THE METALLURGICAL INDUSTRY
Andreea Claudia CHIURTU	THE INTERDEPENDENCE BETWEEN RETURN AND EXPLOITATION RISK
Alexandra DAEA	A FINANCIAL RECOVERY PLAN FOR THE EUROPEAN UNION ECONOMY

**Track 2, Friday 30.10.2020, 14:00 - 16:00**

**Moderators:** *PROF PHD POPESCU JENICA*  
*ASSOC PROF PHD BERCEANU DOREL*

Larisa MISTREAN	THE IMPACT OF THE QUALITY OF FINANCIAL-BANKING SERVICES ON THE BEHAVIOR OF THE BANKING CLIENT
Gigi DANET	CONSIDERATIONS REGARDING THE APPLICATION OF THE INTERNATIONAL REGULATION STANDARDS IN THE ROMANIAN BANKING SYSTEM – BASEL III
Jenica POPESCU	TRENDS AND CHANGES IN THE CONFIGURATION OF BANKING IN THE NEW MILLENNIUM
Lavinia NEȚOIU	BANK CREDIT VERSUS FINANCING THROUGH GOVERNMENT PROGRAMS

Dorel BERCEANU and Dalia SIMION	THE EFFECT OF THE PANDEMIC ON THE YIELDS OFFERED BY THE MAIN SHARES LISTED ON THE BUCHAREST STOCK EXCHANGE
Cristian Valeriu STANCIU	CORRELATION ANALYSIS OF THE CONSTITUENTS OF BUCHAREST EXCHANGE TRADING ENERGY & RELATED UTILITIES INDEX

## ***INFORMATICS AND STATISTICS TRACK***

### **Track 1, Saturday 31.10.2020, 10:00 - 12:00**

**Moderators:** *PROF. PHD BADICA AMELIA*  
*PROF. PHD SUCIU MARTA CHRISTINA*

Andreea GIFU	THE DEEP LEARNING REVOLUTION AND ITS INCREASING AREA OF APPLICATIONS
Amelia BĂDICĂ and Daniela POPESCU	WEB DEVELOPMENT TRENDS IN 2020
Andreea BĂDICĂ	INTERNET OF THINGS IN MARKETING
Alexandru TUGUI and Victor JEFLEA	TOWARD A TECHNOLOGICAL CALMNESS IN THE DIGITAL WORLD
Marta-Christina SUCIU, Mircea-Ovidiu MITUCĂ and Andreea BĂDICĂ	THE USE OF MACHINE LEARNING TECHNOLOGIES IN PREDICTING CYBERCONSUMER BEHAVIOR (CASE STUDY - FACEBOOK)

### **Track 2, Saturday 31.10.2020, 10:00 - 12:00**

**Moderators:** *PROF PHD TUGUI ALEXANDRU*  
*ASSOC PROF PHD POPESCU LIVIU*

Julian DIMITROV	LOCAL SENSITIVITY ANALYSIS OF SOME INDICATORS FOR INTRADAY TRADING STRATEGIES
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