



UNIVERSITY  
OF  
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ΠΑΝΕΠΙΣΤΗΜΙΟ ΠΕΙΡΑΙΩΣ  
UNIVERSITY OF PIRAEUS



DOCTORAL SCHOOL  
IN ECONOMICS  
University of Craiova  
ROMANIA



## 9th International Conference

**Competitiveness and Stability in the Knowledge-Based Economy**

# CONFERENCE PROGRAMME

**iCOnc 2017 Craiova, Romania, October 27-28**

## ***ECONOMICS TRACK***

### **Track 1, Friday 27.10.2017, 15.00 - 18.00, C 324B**

**Moderators:** *PROF. UNIV. DR. RODOLPHE OCLER*  
*PROF. UNIV. DR. ELEFThERIOS THALASSINOS*  
*PROF. UNIV. DR. MIRELA CRISTEA*

#### **BREXIT SPILLOVERS THROUGH INTERNATIONAL FLOWS: EMPIRICAL EVIDENCE FOR EU-27 AND UK**

Grațîela Georgiana NOJA, Mirela CRISTEA and Atila YÜKSEL

#### **THE INFLUENCE OF SOCIAL ASSISTANCE AT NATIONAL ECONOMY LEVEL, AS PART OF PUBLIC SERVICES**

Marin MIREA

#### **HIGHER EDUCATED PEOPLE AND (RE)EMPLOYMENT PROBABILITY IN ROMANIA**

Daniela-Emanuela DĂNĂCICĂ

#### **THEORIES AND MODELS OF ECONOMIC GROWTH**

Liliana Anamaria DRĂGHICI

#### **QUALITY PRACTICES IN THE FIELD OF REGIONAL DEVELOPMENT POLICY IN THE MEMBER STATES OF THE EUROPEAN UNION**

Mihaela LUPANCESCU and Ramona PÎRVU

#### **THE THEORETICAL PERSPECTIVES ON THE DYNAMICS OF THE EU'S REGIONAL POLICY**

Ionuț-Mihai RĂDOI

#### **DIFFERENCES IN THE DEVELOPMENT OF RURAL AREAS IN THE ACCESSION OF PRE-ACCESSION AND POST-ADMISSION STRUCTURAL FUNDS IN ROMANIA**

Lili ȚENEA

### **Track 2, Saturday 28.10.2017, 9.00-12.00, C 324B**

**Moderators:** *PROF. UNIV. DR. OVIDIU MEGAN*  
*CONF. UNIV. DR. DANIEL TOBĂ*

#### **FACTORS INFLUENCING STRUCTURAL FUNDS IMPLEMENTATION IN ROMANIA**

Ovidiu MEGAN and Mădălin DOGARU

#### **THE ROLE OF BUDGETARY-FISCAL POLICIES IN THE PROCESS OF ECONOMIC GROWTH**

Daniel TOBĂ and Dalia SIMION

#### **THE ADVANTAGES OF THE SINGLE MARKET ESTABLISHMENT**

Marieta STANCIU and Mădălina MANGRA

#### **THE ENGINE ROOM OF THE ROMANIAN ECONOMY – FOREIGN DIRECT INVESTMENTS VS. EUROPEAN FUNDS**

Bogdan BUDICĂ, Adrian-Florin BUDICĂ-IACOB, Ilie BUDICĂ, Tudor FLORIN and Laurențiu RADU

#### **ECONOMIC EQUALITY OR FAIRNESS**

Ekrem TUFAN

#### **CHINA AND ITS PLACE IN THE WORLD ECONOMY. EVOLUTION AND FORECASTS**

Luiza Loredana NĂSTASE

**PERSPECTIVES AND TRENDS IN THE EVOLUTION OF AGRICULTURAL ACTIVITIES IN COUNTRIES WITH ADVANCED ECONOMICS**

Nela-Loredana CĂRĂBA-MEIȚĂ

**Track 3, Saturday 28.10.2017, 9.00-12.00, C 414**

**Moderators:** *CONF. UNIV. DR. RAMONA PÎRVU*  
*CONF. UNIV. DR. COSMIN FRATOȘTIȚEANU*

**THE SPECIFIC HIERARCHY OF THE KEY SUCCESS CRITERIA (KSF) IN THE EDUCATIONAL PROJECTS FUNDED BY THE EUROPEAN UNION IN ROMANIA**

Ligian TUDOROIU and Gheorghe SĂVOIU

**THE ECONOMIC ANALYSIS OF MEDICAL ADHERENCE TO RHEUMATOID ARTHRITIS TREATMENT**

Mihaela SUBȚIRELU, Adina TURCU ȘTIOLICĂ and Johny NEAMȚU

**CONSIDERATIONS ABOUT EXPENDITURES ON ENVIRONMENTAL PROTECTION IN THE CONTEXT OF THE EUROPE 2020 STRATEGY. CASE STUDY: ROMANIA**

Rodica Manuela GOGONEA and Aniela BĂLĂCESCU

**ECONOMIC DIPLOMACY, PUBLIC POLICIES AND ITS IMPACT ON SOCIO -ECONOMIC DEVELOPMENT**

Oana Ramona GLONȚ

**CHALLENGES OF THE NATIONAL ECONOMY FROM THE PERSPECTIVE OF BIOECONOMY DEVELOPMENT**

Daniela Livia TRĂȘCĂ, Mirela Ionela ACELEANU and Diana Mihaela POCIOVĂLIȘTEANU

**EUROPEAN COMPETITION FOR FOREIGN INVESTMENT AFTER BREXIT**

Georgeta ILIE

**THE IMPACT OF SHADOW ECONOMY IN ECONOMIC DEVELOPMENT**

Gabriela Corina SLUSARIUC

**Track 4, Saturday 28.10.2017, 9.00-12.00, C 443 A**

**Moderators:** *PROF. UNIV. DR. LAURA MARIANA CISMAȘ*  
*CONF. UNIV. DR. LUMINIȚA VOCHIȚA*

**THE EFFECTS OF INVESTMENT IN HUMAN CAPITAL ON ECONOMIC GROWTH IN ROMANIA**

Laura Mariana CISMAȘ, Andra MICULESCU and Maria OȚIL

**APPROACH ON SPECIFIC ASPECTS OF THE ROMANIAN AGRICULTURE IN THE CURRENT EUROPEAN CONTEXT**

Maria CIUREA

**ANALYSIS OF THE EMPLOYMENT AND UNEMPLOYMENT OF THE LABOR FORCE WITH HIGHER EDUCATION IN ROMANIA**

Răducu Ștefan BRATU and Ștefan BRATU

**STRUCTURAL REFORM OF THE ENERGY SECTOR , A WAY OF ECONOMIC GROWTH FOR ROMANIAN ECONOMY**

Sorin Claudiu RADU

**COMPETITIVENESS IN SOUTH EAST EUROPE. MODELS OF ECONOMIC DEVELOPMENT IN THIS AREA**

Laura UNGUREANU and Mădălina CONSTANTINESCU

**MEASURING THE QUALITY AND THE EFFICACY OF HIGHER EDUCATION THROUGH THE INDICATORS OF SKILLS FOR EMPLOYMENT. CASE STUDY: ROMANIA**

Raluca DRĂCEA and Daniel CÎRCIUMARU

**A BRIEF HISTORY OF ROMANIAN INTERWAR ECONOMY**

Lucian DINDIRICĂ

**THE ROLE OF THE EUROPEAN FISCAL BOARD**

Alexandra DAEA

## **ACCOUNTING TRACK**

**Track 1, Friday 27.10.2017, 15.00 - 18.00, C 233 A**

**Moderators:** *PROF. UNIV. DR. MARA DEL BALDO*  
*PROF. UNIV. DR. MARIOARA AVRAM*  
*CONF. UNIV. DR. CRISTIAN DRĂGAN*

### **THE ORIGINS OF SOCIAL ACCOUNTING AND REPORTING IN ITALY: THE ROLE OF FEMALE PIONEERING SCHOLARS**

Mara Del Baldo and Maria-Gabriella Baldarelli

### **THE EVALUATING OF THE POSSIBILITY AND ADOPTING AND APPLYING OF THE INTERNATIONAL EXTERNAL AUDITING STANDARDS AND ITS SUITABILITY WITH THE PROFESSIONAL AND LEGAL ENVIRONMENT IN THE STATE OF IRAQ**

Fedaa SABBAR

### **THE COMPANY PERFORMANCE EXPRESSED BY THE TEMPLATES OF THE PROFIT AND LOSS ACCOUNT – NATIONAL, INTERNATIONAL AND EUROPEAN REFERENCE**

Elena Iuliana ION and Maria CRIVEANU

### **THE INSURANCE POLICY IS A GUARANTEE OR A HYPOTESIS?**

Ersilia CATRINA

### **FRAUD DETECTION ACTORS**

Ionuț SPĂTĂRELU

### **CONTROL AND AUDIT AND THEIR ROLE IN THE ELIMINATION OF ADMINISTRATIVE AND FINANCIAL CORRUPTION.**

Ahmed Hussein AL-RUBAYE

**Track 2, Saturday 28.10.2017, 9.00 - 11.00, C 233 A**

**Moderators:** *PROF. UNIV. DR. MAGDALENA MIHAI*  
*PROF. UNIV. DR. MARIA CRIVEANU*

### **THE IMPORTANCE OF PROFESSIONAL JUDGEMENT IN THE APPLICATION OF ACCOUNTING RULES**

Adriana CRĂIȚAR

### **THE ACCOUNTING PROFESSION AND THE CHALLENGES OF THE FUTURE**

Valeriu BRABETE, Cristian DRĂGAN and Claudiu ȘERBAN

### **ROMANIA AND THE NATIONAL ACCOUNTING SYSTEM**

Maria CRIVEANU and Elena Iuliana ION

### **CONSIDERATIONS REGARDING ACCOUNTING REGULATIONS IN THE FIELD OF SPECIAL TANGIBLE ASSETS**

Maria NEGRILĂ, Magdalena MIHAI and Costin Daniel AVRAM

**Track 3, Saturday 28.10.2017, 9.00-12.00, C 324 A**

**Moderators:** *PROF. UNIV. DR. CERASELA PÎRVU*  
*PROF. UNIV. DR. SORINEL DOMNIȘORU*

**CALCULATION OF THE ACTUAL COST IN THE CHEMICAL FERTILIZER INDUSTRY**

Ion IONESCU

**STUDY ON IMPROVEMENT OF ACCOUNTING AND AUDIT OF FIXED ASSETS USING COMPUTER ASSISTED TECHNIQUES**

Cerasela PÎRVU, Sorinel DOMNIȘORU and Sorin-Sandu VÎNĂTORU

**ADVANTAGES OF THE INTERNAL AUDIT - INFORMATION SYSTEM CONNECTION IN SUPPORTING MANAGERIAL DECISIONS**

Monica PĂTRUȚESCU, Roxana MARINESCU and Mădălina MANGRA

**IMPORTANCE OF ACCOUNTING - FINANCIAL CONSULTANCY IN ESTABLISHING THE COSTS OF TOURISM COMPANIES' ACTIVITIES**

Monica PĂTRUȚESCU and Roxana MARINESCU

## ***MANAGEMENT, MARKETING, TOURISM AND CORPORATE SOCIAL RESPONSIBILITY TRACKS***

**Track 1, Friday 27.10.2017, 15.00 - 18.00, C 270**

**Moderators:** *PROF. UNIV. DR. SAMUEL IDOWU*  
*PROF. UNIV. DR. NINEL NESHEVA-KIOSSEVA*  
*CONF. UNIV. DR. CĂTĂLIN BARBU*

**FUNDAMENTALS OF THE ADMINISTRATIVE DECENTRALIZATION PROCESS**  
Mihaela LUPANCESCU

**CONCEPTUAL APPROACHES TO CREATION AND DEVELOPMENT OF MANAGERIAL COMPETENCIES IN SMALL BUSINESS**  
Polina ANANCHENKOVA, Victoriya TONKONOG and Oksana MARTIROSYAN

**KNOWLEDGE MANAGEMENT USING MOBILE AGENTS**  
Laura GAVRILĂ and Claudiu Ionuț POPÎRLAN

**ORGANIZATIONAL COMMUNICATION – THE LINK BETWEEN THE IDENTITY OF THE ORGANIZATION AND THE REPUTATION OF THE ORGANIZATION**  
Sabina Mădălina SOMACESCU

**PRICING, ENVIRONMENTAL AND SOCIAL PERFORMANCE IN THE WATER SUPPLY COMPANY - MONOPOLY DE JURE (REAL EXAMPLE)**  
Ninel NESHEVA-KIOSSEVA and Georgy GETOV

**RECOMMENDATIONS REGARDING THE SUCCESSFUL IMPLEMENTATION OF CSR STRATEGIES**  
Mihnea-Răzvan ȘTEFĂNESCU

**ENHANCING RETAIL FORMAT CHOICE OF ENVIRONMENTAL ORIENTED CONSUMERS IN DIY RETAIL**  
Dan-Cristian DABIJA and Brîndușa BEJAN

**VIEWPOINTS REGARDING THE IMPORTANCE OF USING THE CONCEPT OF SOCIAL RESPONSIBILITY IN THE ACCOUNTING OF THE ORGANISATION**  
Florentina Carmen PETRE

**Track 2, Saturday 28.10.2017, 9.00 - 12.00, C 270**

**Moderators:** *PROF. UNIV. DR. ION CRIVEANU*  
*PROF. UNIV. DR. CLAUDIU BOCEAN*

**DEVELOPMENT AND TESTING OF A MULTI-DIMENSIONAL MODEL FOR MEASURING GENERAL ORGANIZATIONAL PERFORMANCE**  
Cristian ȘTEFĂNESCU and Monica LOGOFĂTU

**RISKS MANAGEMENT FROM THE INFORMATIVE SECURITY PERSPECTIVE**  
Ionuț RIZA

**THE RELATIONSHIP BETWEEN MANAGEMENT CONTROL AND MANAGEMENT BY OBJECTIVES**  
Anca VĂRZARU and Mihai VĂRZARU

**CULTURAL DIMENSIONS AT THE LEVEL OF A ROMANIAN PRIVATE COMPANY**  
Maria Magdalena CRIVEANU

**A COMPARATIVE APPROACH TO ORGANIZATIONAL CULTURE ANALYSIS TOOLS**

Maria Magdalena CRIVEANU

**THE IMPORTANCE OF HUMAN RESOURCE MANAGEMENT AT THE LEVEL OF PRIVATE COMPANIES**

Ion CRIVEANU

**CHANGES AND CHALLENGES IN PUBLIC MANAGEMENT**

Cristina Claudia PLOSCARU and Cătălin Ștefan ROTEA

**PARADIGM SHIFTING – THE WAY FROM PUBLIC ADMINISTRATION TO PUBLIC MANAGEMENT**

Cristina Claudia PLOSCARU and Cătălin Ștefan ROTEA

**QUALITY TOOLS AND INSTRUMENTS USED IN MANAGING EUROPEAN FUNDED PROJECTS**

Adina DRĂGOLICI NUȚOAICA

**A REVIEWED IMAGE OF LOGICAL FRAMEWORK APPROACH**

Adina DRĂGOLICI NUȚOAICA

**CONSIDERATIONS ON THE ADMINISTRATIVE ORGANIZATION AND THE ROMANIAN ADMINISTRATIVE SPACE**

Adrian COSMAN

**FACTORS INFLUENCING INTERNAL ORGANIZATIONAL COMMUNICATION**

Sabina Mădălina SOMACESCU

**Track 3, Saturday 28.10.2017, 9.00 - 12.00, C 233B**

**Moderators:** *PROF. UNIV. DR. CECILIA-IRINA RĂBONȚU*

*PROF. UNIV. DR. DANIELA POPESCU*

**TEAMS AND THEIR ACTIONS IN MODERN MANAGEMENT**

Daniela POPESCU

**THE STOCKS OF GOODS IN THE LOGISTICS SYSTEM OF PUBLIC INSTITUTIONS**

Florin TUDOR, Bogdan BUDICĂ, Adrian-Florin BUDICĂ-IACOB and Ilie BUDICĂ

**BRAND INTERNATIONALIZATION - A STRATEGIC APPROACH**

Cătălin Mihail BARBU and Sorin TUDOR

**SUSTAINABLE PRODUCTION FOR A COUNTRY'S COMPETITIVENESS**

Gheorghe MEGHIȘAN and Georgeta-Mădălina MEGHIȘAN-TOMA

**CLASS MANAGEMENT- THE ROLE OF THE TEACHING GAME IN THE DEVELOPMENT OF STUDENTS' COMPETENCES**

Ana-Maria-Lucia CÎRSTEA CUTEANU

**CHANGES IN THE HEALTHCARE SECTOR IN ROMANIA AFTER JOINING THE EUROPEAN UNION. STUDY CASE: HUMAN RESOURCES AT THE REGIONAL LEVEL**

Ana-Gabriela BABUCEA and Cecilia-Irina RĂBONȚU

**THE ROADMAP OF INDUSTRIAL CLUSTERING IN COMPETITIVENESS**

Tarık YALÇINKAYA and Tülay GÜZEL

**THE ROLE OF UNIVERSITIES IN THE DEVELOPMENT OF THE INNOVATIVE ENTREPRENEURIAL ECOSYSTEMS**

Alexandru ROJA, Claudia CORDEA and Andrei TARABIC



**KNOWLEDGE MANAGEMENT FOR A SUSTAINABLE DEVELOPMENT IN THE TOURISM AND HOSPITALITY SECTOR**

Nasser JAMALKHAN

**TIME MANAGEMENT FOR LANGUAGE LEARNERS**

Anca PAUNESCU and Mihaela CHIRITESCU

**GUIDELINES FOR QUALITY IN LANGUAGE TEACHING**

Lavinia LĂPĂDAT and Maria Magdalena FĂURAR

**Track 4, Saturday 28.10.2017, 9.00 - 12.00, 224**

**Moderators:** *PROF. UNIV. DR. ILIE BUDICĂ*  
*CONF. UNIV. DR. ADRIANA SCRIOȘTEANU*

**ASSESSING THE PUBLIC PERCEPTION OF THE EFFICIENCY AND BUREAUCRACY OF THE SANITATION SERVICE PROVISION**

Oana Ramona LOBONȚ, Alexandru BOCIU and Marius LUPȘA MATICHESCU

**THE DECISION - DECISIVE MOMENT IN THE MANAGEMENT ACTIVITY**

Loredana VĂCĂRESCU HOBEANU

**COST-BENEFIT ANALYSIS TO HAVE A PROFESSIONAL CAREER**

Carmen Gabriela SECARĂ

**E-COMMERCE - OPPORTUNITY TO INCREASE COMPETITIVENESS**

Loredana TUȚĂ

**MEASURING PERFORMANCE INSTRUMENTS - THE WAY TO IMPROVE PROFIT AT OMV PETROM CITY ROMÂNIA**

Ilie RĂSCOLEAN and Ileana-Sorina RAKOS

**EXPATRIATE MANAGERS VERSUS LOCAL MANAGERS IN MULTINATIONAL COMPANIES WITH ACTIVITY IN ROMANIA**

Mădălina BRUTU

**THE USE OF SELF-ASSESSMENT AS METHOD OF IMPROVING THE QUALITY OF TRAINING SERVICES IN HIGHER EDUCATION INSTITUTIONS**

Daniela MIHAI

**STUDY ON THE IMPACT OF ORGANIZATIONAL CULTURE ON THE BEHAVIOR OF MANAGERS FROM SOUTH-WEST OLTENIA REGION**

Mirela SÎRBU, Carmen PUIU and Doina ROȘCA

**INFLUENCE OF TQM ON HRM PRACTICES**

Camelia Olari PERJU

**THE CONNECTION BETWEEN HRM AND TQM**

Camelia Olari PERJU

**Track 5, Saturday 28.10.2017, 9.00 - 12.00, 222**

**Moderators:** *PROF. UNIV. DR. ION STANCU*  
*CONF. UNIV. DR. SORINA GÎRBOVEANU*

**THE IMPORTANCE OF RISK MANAGEMENT CULTURE**

Dorin Silviu CHERA

**KEY SUCCESS FACTORS OF RISK CULTURE**

Dorin Silviu CHERA

**THE AUTO MARKET AT THE DEBUT OF THE ELECTRIC CAR**

Ion STANCU and Adriana LĂZĂRESCU

**ANALYSIS OF THE TRAINING NEEDS OF THE PERSONNEL IN THE MANAGEMENT OF SMALL AND MEDIUM-SIZED COMPANIES IN THE SV OLTENIA REGION**

Natalița Maria SPERDEA, Ovidia DOINEA

**ALEXITHYMIA AND ITS EVALUATION WITH REGARD TO THE ORGANIZATIONAL COMMITMENT IN TOURISM INDUSTRY**

Figen SEVİNÇ and Ebru BAĞÇI

**THE DEGREE OF DEVELOPMENT OF THE TOURISM FOR DISABLED PERSONS IN ROMANIA**

Cecilia-Irina RĂBONȚU and Ana-Gabriela BABUCEA

**APPLICABILITY OF YIELD MANAGEMENT CONCEPT IN TOURISM INDUSTRY**

Ionela Cristina MICU

**DESIGNING THE STRATEGY OF THE SALES ACTIVITY IN A TOURISM COMPANY**

Mădălina BRUTU and Daniela MIHAI

**WHY DO SCHOOLS NEED TO HAVE A STRATEGIC MARKETING PLAN?**

Sorina Raula GIRBOVEANU

**ON SEVERAL ASPECTS REGARDING SUSTAINABLE MARKETING**

Carmen PUIU and Mirela SÎRBU

**BEST PRACTICES FOR INTEGRATING DIGITAL MARKETING TO STIMULATE BUSINESS GROWTH**

Camelia BUDAC

**Track 6, Saturday 28.10.2017, 9.00 - 12.00, C 443B**

**Moderators:** *PROF. UNIV. DR. NICOLETA SÎRGIHI*

*LECT. UNIV. DR. SILVIA PUIU*

**CSR PREVIEW IN THE CASE OF ROMANIAN AND BULGARIAN LISTED COMPANIES**

Mirela SICHIGEA and Adriana CRAIȚAR

**ANALYSIS OF POLICIES TO REDUCE GREENHOUSE GASES**

Claudiu George BOCEAN and Cătălina SITNIKOV

**CORPORATE SOCIAL RESPONSIBILITY: AN ANALYSIS OF ROMANIAN BANKS**

Roxana Maria BĂDÎRCEA, Alina Georgiana MANTA, Ramona PÎRVU and Nicoleta FLOREA

**INTEGRATED MANAGEMENT SYSTEMS, CORPORATE SOCIAL RESPONSIBILITY AND MARKET VALUE IN ROMANIAN HOSPITALITY INDUSTRY**

George IONESCU, Daniela FIROIU, Ramona PÎRVU and Roxana BĂDÎRCEA

**THE CSR PERSPECTIVE OF ROMANIAN SMES**

Silvia PUIU and Catalina SITNIKOV

**MOTIVATIONS AND OBJECTIVES IN RESEARCHING CSR**

Mihnea-Răzvan ȘTEFĂNESCU

**THE DIFFUSION OF CSR IN EMERGING ECONOMIES**

Cosmin FRATOȘTIȚEANU

**9th iOnEc Conference**

**Competitiveness and Stability in the Knowledge – Based Economy**

University of Craiova, Faculty of Economics and Business Administration (Romania), Doctoral School in Economics, University of Craiova,

University of Piraeus (Greece), Global Corporate Governance Institute

**October 27 – 28, 2017, Craiova, Romania**

**CONSIDERATIONS ON THE NEED TO RECONFIGURE CORPORATE GOVERNANCE**

Victoria Isabela DRAGOMIR, Marioara AVRAM and Sorin DOMNIȘORU

**EDUCATING FOR SUSTAINABILITY: PERSPECTIVES AND CRITICAL NOTES ON ACCOUNTING SCHOLARS' ROLE IN HIGHER EDUCATION**

Mara Del Baldo and Maria-Gabriella Baldarelli

**HOW SOCIALLY RESPONSIBLE ARE THE ROMANIAN LISTED COMPANIES?**

Camelia Daniela HAȚEGAN, Nicoleta SÎRGHI and Ruxandra Ioana CUREA-PITORAC

**THE GLOBAL ECOLOGICAL CRISIS AND SUSTAINABLE ECONOMIC DEVELOPMENT**

Răducu Ștefan BRATU

## ***FINANCE AND BANKING TRACK***

### **Track 1, Friday 27.10.2017, 15.00 - 18.00, C 268 A**

**Moderators:** *PROF. UNIV. DR. GHEORGHE MATEI*  
*PROF. UNIV. DR. NICOLAE SICHIGEA*

**TAX ADMINISTRATION PRACTICES: INTERNATIONAL APPROACH**  
Carmen Mihaela MOGOIU

**CENTRAL BANK TRANSPARENCY AND INDEPENDENCY UNDER THE INFLATION TARGETING REGIME**

Irina-Raluca BADEA

**VALUE ADDED TAX - WHERE TO? NEW APPROACHES REGARDING VAT**  
Anca Alina BUZIERNESCU, Nicoleta Mihaela FLOREA and Stelian SELISTEANU

**INFLUENCE OF CONTRIBUTION RATE DYNAMICS ON THE PENSION PILLAR II ON THE EVOLUTION OF THE UNIT VALUE OF THE NET ASSETS OF THE NN PENSION FUND**  
Constantin DURAC

### **Track 2, Friday 27.10.2017, 15.00 - 18.00, C 268 B**

**Moderators:** *PROF. UNIV. DR. CRISTI MARCEL SPULBĂR*  
*CONF. UNIV. DR. CRISTIAN VALERIU STANCIU*

**FROM PRICE STABILITY TO FINANCIAL STABILITY**  
Patricia Amalia HANDRO

**CUSTOMER EXPERIENCE AS A KEY DRIVER IN BUSINESS STRATEGY IN A BANKING ENVIRONMENT DISRUPTED BY FINTECH COMPANIES**  
Paul Ovidiu HANDRO

**RECENT APPROACHES IN THE BANKING RISK MANAGEMENT. THE MISCONDUCT RISK**  
Ionuț Radu UNGUREANU

**ANALYSIS OF THE CORRELATION BETWEEN ECONOMIC AND FINANCIAL PERFORMANCE INDICATORS AND RISK IN THE ROMANIAN ENERGY SECTOR**  
Silviu-Valentin CĂRSTINA, Marian SIMINICĂ and Daniel CÎRCIUMARU

### **Track 3, Saturday 28.10.2017, 9.00 - 12.00, C 339**

**Moderators:** *CONF. UNIV. DR. NARCIS MITU*  
*CONF. UNIV. DR. LAURA VASILESCU*

**TAX EVASION BETWEEN FISCAL AND PENALTY**  
Andreea-Mihaela CORÎCI and Darius ILINCUȚA

**CONSEQUENCES OF FRAUD AT THE PRESENTATION OF THE FINANCIAL STATEMENTS**  
Florentina Maria ISTRATE

**BUDGET AND CONTROL OF BUDGETS**  
Ana-Maria TRUȘCĂ

**BUDGETARY CONSOLIDATION IN ROMANIA - A RATIONAL APPROACH TO THE PROBLEMS OF THE PUBLIC BUDGET SYSTEM**

Ilie RĂSCOLEAN and Ileana-Sorina RAKOS

**ARGUMENTS FOR AN INTEGRATED APPROACH ON MACROECONOMICS AND PUBLIC FINANCES**

Dan Marin BOAJĂ and Ionuț Alin CIURLĂU

**DETERMINANTS OF VOLUNTARY TAX COMPLIANCE**

Narcis Eduard MITU

**CREATION OF VALUE OR CREATION OF VALUES FOR FIRMS? VALUE-GENERATING DECISIONS AND MEASUREMENT TOOLS**

Nicolae SICHIGEA and Laura VASILESCU

**Track 4, Saturday 28.10.2017, 9.00 - 12.00, C 143**

**Moderators:** *CONF. UNIV. DR. DOREL BERCEANU*

*CONF. UNIV. DR. DALIA SIMION*

**THE YIELDS OF SHARES OF THE PHARMACEUTICAL SECTOR ON THE CAPITAL MARKET IN ROMANIA**

Dorel BERCEANU and Dalia SIMION

**THE ROLE OF INTANGIBLE ASSETS EVALUATION IN THE KNOWLEDGE-BASED ECONOMY AND THEIR IMPACT OF COMPANIES**

Dalia SIMION and Dorel BERCEANU

**FINANCING AGRICULTURE - BETWEEN MYTH AND REALITY**

Nela-Loredana CĂRĂBA-MEIȚĂ

**STUDY ON FRAUD PREVENTION AND DETECTION**

Alexandra Ana IENOVAN

**CENTRAL BANKS AND THEIR RISK MANAGEMENT PROCESS**

Gabriela Otilia LĂȚEA

**ECONOMIC STABILITY IN THE EU AND THE DYNAMICS OF MONETARY INTEGRATION**

Gheorghe POPESCU and Cristian Florin CIURLĂU

**DEVELOPMENT OF DEPOSITS GUARANTEE IN THE BANKING SYSTEM OF MOLDOVA**

Larisa MISTREAN

**Track 5, Saturday 28.10.2017, 9.00 - 12.00, C 164**

**Moderators:** *CONF. UNIV. DR. DANIEL CÎRCIUMARU*

*CONF. UNIV. DR. JENICA POPESCU*

**INSOLVENCY RISK AT THE LEVEL OF COMMERCIAL BANKS IN ROMANIA**

Ioana Raluca SBÂRCEA

**RELATIONSHIPS BETWEEN STOCK RETURNS AND FINANCIAL RATIOS: EVIDENCE FROM SELECTED BANKS LISTED ON BUCHAREST STOCK EXCHANGE**

Cristian Valeriu STANCIU and Cristi Marcel SPULBĂR

**COMPARATIVE ANALYSIS OF BANKRUPTCY RISK FOR SOME ROMANIAN SOCIETIES LISTED AT BUCHAREST STOCK EXCHANGE**

Victoria FIRESCU, Jenica POPESCU and Bogdan POPA

**CROWDFUNDING – AN ALTERNATIVE FINANCING CHANNEL FOR FIRMS**

Laura VASILESCU

**THE FORECAST OF THE FINANCIAL PERFORMANCES - ATTRIBUTE OF AN EFFICIENT FINANCIAL MANAGEMENT**

Florina Maria TĂVALĂ

**THE NEGATIVE IMPACT OF SOME LIMITED POLICIES FOR REFORMING THE PENSION SYSTEM**

Mădălina Giorgiana MANGRA, Marieta STANCIU and Anca VĂRZARU

**TRANSFER PRICES AND MARKET VALUE OF REINSURANCE TRANSACTIONS**

Andreea Lavinia CAZACU NEAMȚU

**THE BANK CREDIT - ITS ROLE IN FINANCING SMES**

Lorena TUPANGIU

## ***INFORMATICS AND STATISTICS TRACK***

**Track 1, Friday 27.10.2017, 15.00 - 18.00, C 223**

**Moderators:** *CONF. UNIV. DR. LIVIU POPESCU*  
*CONF. UNIV. DR. LIVIU CIORA*

**CYBER DEFENCE- PROACTIVE COMPONENT OF THE INFORMATIVE SECURITY**

Ionuț RIZA

**VARIABLES AFFECTING ON IRAQI WHEAT PRICE EQUATION BY USING QUANTILE PRINCIPAL COMPONENT REGRESSION**

Fadel ALHUSSEINI and Latif ATIYAH

**THE IMPACT OF USING DATA MINING TECHNIQUES IN RETAIL BANKING**

Adrian Ionuț PASCU

**ROMANIA'S POPULATION DECLINE AND DEMOGRAPHIC FUTURE**

Lucian Adrian SALA

**Track 2, Saturday 28.10.2017, 9.00 - 12.00, C 223**

**Moderators:** *CONF. UNIV. DR. ION BULIGIU*  
*CONF. UNIV. DR. TOMIȚĂ VASILE*

**SYMMETRIES IN OPTIMAL CONTROL THEORY**

Liviu POPESCU

**COMPLEX ANALYSIS OF SOFTWARE QUALITY BY QUANTIFYING SOFTWARE QUALITY METRICS**

Ion BULIGIU and Liviu Ion CIORA

**THE ROLE OF INFORMATION TECHNOLOGIES IN THE MANAGEMENT OF CUSTOMER RELATIONS**

Tomîță Constantin VASILE, Cora Ionela DANIASA, Luminița Florentina POPESCU, Anica IANCU and Virgil POPESCU

**IRREGULAR PROCESSES IN ECONOMY AND BUSINESS: RESEARCH METHODS**

Vadim DUMITRAȘCU and Roxana Arabela DUMITRAȘCU

**STUDY ON INTEGRATING SYSTEM DYNAMICS AND GROUP MODEL BUILDING PRINCIPLES WITHIN AN ECONOMIC MAP MODEL**

Victor TIȚA and Nicolae BOLD